

WELCOME!

November 13, 2019

Welcome to the Democracy Alliance Fall 2019 Investment Conference, **Focus | Strategy | Victory**, the largest gathering of progressive donors and activists working together to turn our country around.



We must **focus** in the spirit of the new DA investment strategy you embraced at our Spring conference in Austin, because we can't afford to be distracted with so much at stake for the future of our country.



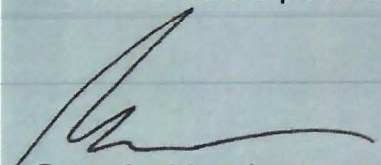
We must be sharply **strategic** and rigorous about forging plans that will work, because this is no time for wishful thinking.



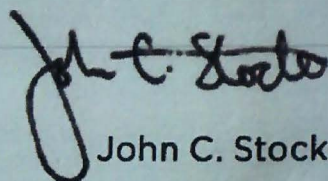
And we must **win** because for the sake of our children, our democracy, and our planet, we need to address the critical challenges of our time and ward off the dystopian future of a second Trump term. This really is the most important election of our lifetimes.

So thank you for coming together with allies and friends these few days to learn and plan together. We'll try to understand the critical moment with the help of our best leaders and thinkers, from President Obama, Stacey Abrams, Senator Sherrod Brown, Speaker Nancy Pelosi, Governor Jay Inslee, Dorian Warren, Felicia Wong, Aimee Allison, Tram Nguyen, Chris Hughes, George Goehl, Lorella Praeli and many others.

Informed and energized by our time together, we'll leave DC on Saturday ready to do what it takes in the year ahead to set us on a path to a progressive future.



Gara LaMarche, President



John C. Stocks, Chair

AGENDA OVERVIEW



Conference agenda items are subject to change. For the most up-to-date daily schedule visit the conference website at http://bit.ly/WDC_Fall19

WEDNESDAY, NOVEMBER 13

COS Executive Session

10:30 am to Noon | Oriental A

Voices for Progress Advocacy Day

8:00 am to 6:00 pm | Capitol Hill

DA Board Meeting

1:30 to 3:00 pm | Gallery

Registration Lounge

2:00 to 8:00 pm | Mandarin Foyer

Partner Forum

3:30 to 6:00 pm | Oriental Ballroom BC

Welcome Reception

6:00 to 8:00 pm | Grand Foyer & C

THURSDAY, NOVEMBER 14

Registration Lounge

8:00 am to 6:00 pm | Mandarin Foyer

Networking Breakfast

8:00 to 9:15 am | Grand Foyer & C

Power 2020 Breakfast

8:00 to 9:15 am | Oriental BC

Opening Plenary Session

9:30 am to 12:15 pm | Grand Ballroom AB

Networking Lunch

12:15 to 1:15 pm | Grand Foyer & C

Plenary Session
1:30 to 2:30 pm | Grand Ballroom AB

Breakout Sessions
2:45 to 3:45 pm | Oriental BC, Oriental A,
Hillwood, Freer, Portrait

Partner Salons
4:15 to 5:30 pm | Oriental A, Hillwood, Freer, Portrait

Sponsored Cocktail Receptions
5:30 to 7:00 pm | Grand C, Gallery, Sackler, Garden I & II

Dinner Program
7:15 to 9:00 pm | Grand Ballroom AB

Film Screening
9:30 pm | Oriental BC

FRIDAY, NOVEMBER 15

Registration Lounge
8:00 am to 6:00 pm | Mandarin Foyer

Networking Breakfast
8:00 to 9:00 am | Grand Foyer & C

Breakfast Receptions
8:00 to 9:00 am | Sackler, Gallery, Garden I & II

Plenary Session
9:15 to 10:30 am | Grand Ballroom AB

Partner Salons
11:00 am to 12:15 pm | Oriental A, Hillwood, Freer, Portrait

Plenary Lunch
12:15 to 1:15 pm | Grand Ballroom AB

Conversation with Speaker Pelosi
1:15 to 1:45 pm Grand Ballroom AB

Plenary Session
2:00 to 3:30 pm | Grand Ballroom AB

Breakout Sessions
3:45 to 5:00 pm | Oriental BC, Oriental A, Hillwood,
Freer, Portrait

Plenary Session
5:00 to 6:30 pm Grand Ballroom AB

Closing Reception
6:30 to 7:30 pm Grand C and Foyers

Partners Only Dinner
7:30 to 9:00 pm | Oriental BC

SATURDAY, NOVEMBER 16

Networking Breakfast
8:30 to 9:30 am | Oriental Foyer

Partner Forum
9:30 to 11:30 am | Oriental BC

NOVEMBER 13TH

Registration Lounge

2:00 to 8:00 pm | Mandarin Foyer

Registration will be open early for Partners and conference attendees. Stop by to get your credentials and enjoy light refreshments.

Partner Forum

3:30 to 6:00 pm | Oriental Ballroom BC

The conference will begin with a Partner only conversation on how focused investment strategies can produce victories – in 2020 and beyond led by **DA Board Chair John Stocks**. Members of the **Democracy Alliance's Board of Directors and Investment Committee** will recap the DA's new investment strategy. **Laura Quinn, Catalyst's Chief Innovation Officer**, will provide a brief update on important new progressive digital work in the lead-up to 2020. And **DA Board Member and Amalgamated Bank President & CEO Keith Mestrich** will facilitate a conversation with **Senator Mark Warner (D-VA)**, the Vice Chair of the Senate Select Committee on Intelligence.

Welcome Reception

6:00 to 8:00 pm | Grand Foyer & C

This evening event will kick off the Democracy Alliance Fall Conference and recognize the progressive leadership and tremendous work of the DA community this year. Join the Democracy Alliance, Partners, organizational leaders, and special guests for a reception to recognize the hard work of progressive leadership as we come together to focus, implement a winning strategy, and strive for victory.

NOVEMBER 14TH

Registration Lounge

8:00 am to 6:00 pm | Grand Prefunction

All conference attendees can pick up their credentials at the Registration Lounge. Your credential must be worn at all times. The Registration Lounge is open daily throughout the conference, and DA staff members are available to answer questions you may have. Meeting and lounge space is also available here for attendees.



Partners Only Breakfast

8:00 am to 9:15 am | Oriental BC

Breakfast with Democratic Party Committee Leaders Sponsored by Power 2020

With so much at stake up and down the ballot, the 2020 election will be one of the most consequential elections of our lifetime. The Democratic National Committee, the Democratic Senatorial Campaign Committee, and the Democratic Congressional Campaign Committee have been working to ensure that campaigns throughout key states and districts are best positioned to win next November. Join **DNC Chair Tom Perez**, **DSCC Chair U.S. Sen. Catherine Cortez Masto**, **DCCC Chair U.S. Rep. Cheri Bustos**, and others for a frank, off-the-record conversation about the challenges and opportunities next year's election brings.

Networking Breakfast

8:00 to 9:15 am | Grand Foyer & C

Conference attendees are welcome to enjoy breakfast and conversation.

Plenary Session

9:30 am to 12:15 pm | Grand Ballroom AB

Road to 2020: Understanding the Moment

Welcome by **Conference Emcee Kate Clinton**

Opening Remarks by **DA President
Gara LaMarche**

As we head into an intense year culminating in the most important election of our lifetimes, what is the mood of the country that will take part in this consequential decision? As progressives involved in elections, we obsess over polls but sometimes miss the deeper currents of American life. To kick off our conference and frame the more strategic discussions to follow, we've asked a Senator, a journalist, a scholar and two organizers to share their impressions and findings about economic and cultural anxiety, and where there are stirrings of hope and promise.

Sen. Sherrod Brown (D-OH) in conversation with
DA Vice Chair Fran Rodgers

Jamelle Bouie, *Political Analyst for CBS News* in
conversation with **DA Senior Advisor Julie Kohler**

Short Takes:

Aimee Allison, *Founder, She The People*

Sarah Audelo, *Executive Director, Alliance for Youth Action*

Ian Haney López, *Director, Racial Politics Project, Haas Institute for a Fair and Inclusive Society*

Road to 2020: Seizing the Moment

As we reflect on the mood of the country, our challenge is to unite a polarized nation and rise above the politics of division for an inclusive and engaged body politic. We can't afford to make unsupported assumptions about the pulse of the electorate and the strategic application of our resources. Join this discussion with leading pollsters, political strategists, and movement leaders to discuss how progressives can build a coalition that can win and govern effectively.

George Goehl, *Executive Director, People's Action*

Alexis McGill Johnson *Acting President and CEO, Planned Parenthood Federation of America*

Tram Nguyen, *Co-Executive Director, New Virginia Majority*

Carlos Odio, *Co-Founder of EquisLabs*

Moderator: **Amy Walter**, *National Editor, The Cook Political Report*

Networking Lunch

12:15 to 1:15 pm | Grand C and Foyer

Conference attendees are welcome to enjoy lunch and conversation.

Plenary Session

1:30 to 2:30 pm | Grand Ballroom AB

Short Takes:

Janeen Comenote, *Executive Director, National Urban Indian Family Coalition*

Panel Discussion

Building Enduring Progressive Power: A Focus on Southern and Southwestern States

Increasingly the path to building enduring progressive power looks like it runs through a number of Southern and Southwestern states where an expanding electorate is powering progressive gains. Advocates and elected officials will explore the solidarity that forms between communities under constant attack and historically locked out from power. Panelists will talk about how they knit together short-term wins to build toward long-term victories, with a strong emphasis on critical 2020 Senate races, and how they are using those races to increase down ballot wins that will play a role in developing policy.

Ai-Jen Poo, *Director, National Domestic Workers Alliance*

Commissioner Stephanie Garcia Richard, *New Mexico State Land Commission*

Regina Romero, *Mayor-Elect, Tucson, AZ*

Oscar Silva, *Executive Director, Battleground Texas*

Moderator: **Brandon Davis**, *Progressive Leader, GPS Impact*

AGENDA
THURSDAY

Breakout Sessions

2:45 to 4:00 pm

Regional Deep Dive Breakouts

Experts from key states in three critical regions will be joined by DA Partners and staff for a conversation highlighting the political and demographic changes that could affect the progressive movement in both the short and long term. Join these discussions about how the various components of the investment strategy work together for collective impact in the states and to promote progressive values at the state and local level, while impacting federal policy in 2020 and beyond. The discussions will center around the following regions: the Great Lakes states of Michigan, Minnesota, Pennsylvania, and Wisconsin; the Southern states of Florida, Georgia, North Carolina, and Texas; and the Western states of Arizona, Colorado, New Mexico, and Nevada.

Great Lakes | Oriental BC

Minnesota - **Elianne Farhat**, *Executive Director, TakeAction Minnesota*

Michigan - **Art Reyes III**, *Executive Director, We the People*

Pennsylvania - **State Rep. Austin Davis (D-District 35)**

Wisconsin - **Kabzuag Vaj**, *Co-Executive Director, Freedom, Inc.*

Moderator: **Denise Cardinal**, *Executive Director, WIN Minnesota*

Southern | Hillwood

Florida - **Raymond Paultre**, *Executive Director, Florida Alliance*

Georgia - **Stephanie Cho**, *Executive Director, Asian American Advocacy Fund*

North Carolina - **Ivanna Gonzalez**, *Interim Co-Director, Blueprint NC*

Texas - **Antonio Arellano**, *Interim Executive Director, Jolt Action*

Moderator: **Fran Rodgers**, *DA Vice Chair*

Western | Oriental A

Arizona - **State Rep. Reginald Bolding**, (D-District 27);
Co-Executive Director, Our Voice Our Vote

Colorado - **Colorado House Speaker KC Becker**
(D-District 13)

New Mexico - **Laurie Weahkee**, *Executive Director,*
Native American Voters Alliance

Nevada - **Duy Nguyen**, *Executive Director,*
One APIA Nevada

Moderator: **Stephen McConnell**, *President,*
Civic Participation Action Fund

Building Power and Engaging the Electorate: How Ballot Measures Help Us Win Today and Tomorrow | Portrait

Ballot measures are proven tools to move progressive priorities, address systemic inequities, and strengthen our democracy. How do we take the momentum, engagement, and organizing from these campaigns and build something that will strengthen movements and have a long-term impact? Join national and community-based leaders and state donor table directors as they share how they work together to co-strategize to build power, capacity, and win across ballot measure states.

Montserrat Arredondo, *One Arizona*

Ian Danley, *Arizona Wins*

Lara Granich, *Missouri Wins*

Kayla Reed, *Action St. Louis*

Molly Shack, *Ohio Organizing Collaborative*

Moderator: **Chris Melody Fields Figueredo**, *Executive Director, Ballot Initiative Strategy Center*

Layered Voter Contact: Integrating Field and Communications in State Programs | Oriental BC

Layered, integrated communications with voters can improve canvass response rates and increase overall program effectiveness. Participants will hear about how progressive groups working in targeted states successfully and efficiently aligned voter contact activity in 2018 races across their field, SMS, radio, digital, and mail programs, and are continuing that work in 2019.

Justin Myers, *CEO, For Our Future & For Our Future Action Fund*

Jenn Stowe, *Deputy Executive Director, Priorities USA*

Francisco Heredia, *Interim Executive Director,*
Mi Familia Vota

Partner Salon Discussions

4:15 to 5:30 pm

2019 Virginia Election - Tactical Campaign Innovations, Reaching an Expanded Electorate | Oriental A

The "off-year" election cycle in Virginia presents unique opportunities as a campaign laboratory for tactical innovations. Join us as we present three programs that were utilized in the 2019 election for the battle over the Virginia House and Senate - the

first legislative bodies to control decennial redistricting. These campaign tactics will help inform progressive allies around the country as we seek to make gains in critical local and state races as well as the White House in 2020.

Tamer Mokhtar, *Investing in US*

Varun Nikore, *President, AAPI Victory Fund*

Anna Scholl, *Executive Director, Progress Virginia*

Jiore Craig, *Vice President, GQR*

Hosted by: Shekar Narasimhan & Joan Huffer

Investing in the South: Opportunities and Lessons Learned by the Southern Working Group | Hillwood

Panelists will share lessons from their work in Alabama and Georgia in 2017 and 2018. Participants will also hear from Southern leaders spearheading important efforts in Florida, North Carolina, and Virginia.

The Southern Working Group shifts the existing narrative about the South by aligning and leveraging resources around shared strategies in people of color, women, and LGBTQ communities. We do this by disseminating information to other donors to build awareness and support creative and effective power-building work, while also aligning 501(c)3 and 501(c)4 funding. We define ourselves as a learning community and are comprised of individuals, foundations, and labor unions.

Desmond Meade, *Executive Director, Florida Rights Restoration Coalition*

Tram Ngyuen, *Co-Executive Director, New Virginia Majority*

Jessica Laurenz, *Executive Director, Put North Carolina First*

Chris Kromm, *Executive Director, Institute for Southern Studies (moderator)*

Hosted by: Weston Milliken

Can We Recover from an Attack on our Elections? | Freer

U.S. Intelligence Agencies agree that our election infrastructure is under attack from nation state governments. The question is: are we doing all we can to prepare? There is still time for states to purchase and deploy more secure systems - provided needed funding is available. Additionally, there are short-term steps that states can take to improve their security with additional funding in 2020, such as using paper ballots, hiring more IT and cybersecurity staff, and assuring that reported outcomes are correct by deploying post-election ballot audits.

While progress has occurred, there still is much that the advocacy community can do - and is doing - at the state and local level to provide election officials with the assistance they need to protect and validate the integrity of the 2020 elections. These include advice on risk mitigation, contingency planning, and best practices, as well as sharing expertise in implementing pilot ballot audits (called Risk Limiting Audits) that can be rolled out and eventually mandated statewide. But these groups also need people and resources on the ground in time to ensure election security needs are addressed thoughtfully and thoroughly, particularly in the most vulnerable or closely scrutinized of states.

Join us to learn more about these strategies and how you can support this vital work.

Susannah Goodman, Director, Election Security Program, Common Cause

Larry Norden, Director, Election Reform Program, Brennan Center for Justice

Marian Schneider, President, Verified Voting

Moderator: **Barbara Simons**, *DA Board Member and Verified Voting Board Chair*

Hosted by: Barbara Simons

Organizing Voters of Color, Building Powerful State Organizations, and Winning in 2020 | Portrait

To win key races in 2020 and defeat Trump, progressive organizers need to launch voter engagement programs earlier than previous election cycles to organize and motivate our base voters. And we need increasingly strong in-state organization and trusted local leaders to do it.

We cannot be complacent—conservatives will invest heavily to maximize the turnout of white evangelicals and the rest of their base in order to stay in power. It is critical that we deploy more resources earlier than ever before and be prepared to scale up the programs that show results. We will discuss programs that have shown impact, including relational organizing and improvements in how we use digital platforms to mobilize voters.

AGENDA
THURSDAY
DAY

Deepak Pateriya, *Chief of Staff, Community Change Action*

Nse Ufot, *Executive Director, New Georgia Project Action Fund*

Maria Rodriguez, *Executive Director, Florida Immigrant Coalition Votes*

Moderator - **Maria Peralta**, *National Political Director, SEIU*

Hosted by: Maria Peralta, *National Political Director, SEIU*



Sponsored Cocktail Receptions

5:30 to 7:00 pm | Locations TBA

Dinner Program

7:15 to 9:00 pm | Grand Ballroom AB

Keynote Address from **Stacey Abrams**, *Fair Fight*
Introductory Remarks by **Neera Tanden**, *President, Center for American Progress*

Our Voice, Our Fight: Our Strategic Path to Victory

With the fight for free and fair elections being far from over, the national expansion of Fair Fight indicates the unwavering need to protect our democracy through election security and reform. During her keynote address, Fair Fight Founder and Chair Stacey Abrams will address the progressive counterbalance to the Right's commitment to upending election security and the strategic pathway to securing the future of our democracy. As election reform is the blueprint to a fair democracy, a unified progressive strategy is critical to victory in 2020 and beyond.

Brave New Films Screening

Suppressed: The Fight to Vote

9:30 pm | Oriental BC

"Voter suppression is the story of the 2018 election in Georgia, and the documentary *Suppressed* tells this story in vivid, powerful detail. It chronicles everyday Georgians struggling to exercise that most basic right: the right to vote. *Suppressed* examines Georgia as a stark warning of what's to come in 2020 if we don't act to protect voting rights." - Stacey Abrams

NOVEMBER 15TH

Networking Breakfast

8:00 to 9:00 am | Grand Foyer & C

Conference attendees are welcome to enjoy breakfast and conversation.

Breakfast Receptions

8:00 to 9:00 am | Garden I,
Garden II, Gallery



Plenary Sessions

9:15 to 10:30 am | Grand Ballroom AB

How Will a New Progressive Economic Paradigm Transform Politics?

For decades, progressives have struggled to articulate an economic worldview as powerful as neoliberalism, the right-wing market fundamentalism that has served as the basis for our country's economic agenda for the past 40 years. But the tides are turning. Progressive intellectuals, movement leaders, and politicians are articulating bold new ideas -- and thinking together about the institutions and public power needed to advance them. Join our panelists for a compelling discussion of the policies, ideas, and power-building needed advance a powerful new form of economics: one that balances corporate power with public power, insists on inclusion rather than exclusion, and has the potential to reorient policy and politics -- for the 2020 election and decades to come.

Heather Boushey, *President & CEO, Washington Center for Equitable Growth*

Darrick Hamilton, *Executive Director, Kirwan Institute for the Study of Race and Ethnicity*

Chris Hughes, *Co-Chair, Economic Security Project*

Michael Linden, *Executive Director, Groundwork Collaborative*

Sabeel Rahman, *President, Demos (Video)*

Felicia Wong, *President & CEO, Roosevelt Institute*

Moderator: **Dorian Warren**, *President, Community Change*

Partner Salons

10:45 am to 12:00 pm

Education: The Unexpected Path to the White House | Portrait

Sixty-four percent of registered voters say education is a very important issue to them - higher than trade, the environment, taxes, and many issues that are more prominent in the political discourse. Registered voters strongly disapprove of Education Secretary DeVos and the way Trump has handled education.

A growing group of DA Partners has launched the Education President 2020 Campaign to capitalize on the historic political opportunity that education presents. DA Partners met with presidential candidates and organized virtual forums focused on education. State education attainment correlates better than any other issue with progressive election outcomes.

Join acclaimed pollster **Geoff Garin**, former governors and DA partners in a participatory discussion to analyze the latest polls and build a progressive nation for generations to come.

Geoff Garin, *Pollster*

Terry McAuliffe, *Former Governor of Virginia*

Bob Wise, *Former Governor of West Virginia*

The Independent Resource Generation Hub: A New Pathway to Power | Hillwood

To build independent political power capable of advancing ambitious progressive agendas in today's dark money environment requires flexible, unrestricted and independent resources rooted in community. Facing this reality, leaders and community visionaries are creating an emergent field of investigation and experiments on "Independent Resource Generation" capable of breaking through the limitations of philanthropy, labor unions, or large donors.

This is a diverse yet unconnected multi-stakeholder ecosystem of field leaders, intermediaries, and philanthropic partners, are all eagerly seeking ways to advance this work grounded low-income communities and communities of color. They face common challenges such as gaining access to capital through loans, grants, and investments; and dedicating, attracting, and developing staff with the skill set required for Independent Resource Generation.

While we have identified some very promising starts, these efforts are new, experimental, and not yet fully established as a distinct field of practice, inquiry, and expertise. Knowing the growing need for these emerging organizations to scale and the abundant demands on them to meet day-to-day needs, while strategizing for growth, philanthropy needs to look strategically at the types of investments it can make to provide the runways for growth.

This session will share the state of play and provide insight into a new collaborative Independent Resource Generation Hub - an initiative of the Solidago Foundation in partnership with Ford Foundation and Open Society Foundations - designed to support experimentation and learning across field and funders.

Kirk Noden, *Community Building Strategies*

Darrell Scott, *PushBlack*

Julie Menter, *New Media Ventures*

Emma Oppenheim, *Open Society Foundations*

Hosted by Amalgamated Foundation & Solidago Foundation

Ending America's Endless Wars: A New Path Forward for Foreign Policy | Oriental A

The current moment presents a once-in-a-generation opportunity to bring together like-minded progressives and conservatives and set U.S. foreign policy on a sensible and humane footing. There is new attention to the costs of decades of fruitless war, opening space for a paradigm shift in America's engagement with the world. To capture this momentum, the foundations of George Soros and Charles Koch came together to help build the Quincy Institute, a new transpartisan think tank to fundamentally rethink our foreign policy. **Rep. Ro Khanna**, **Trita Parsi**, and **Stephen Wertheim** will discuss current events and why this new institute was formed and the foreign policies that will be prioritized.

Rep. Ro Khanna, (D-CA 17)

Trita Parsi, *Executive Vice President, Quincy Institute for Responsible State Craft*

Stephen Wertheim, *U.S. Foreign Policy Historian, Columbia University*

Hosted by: Amed Khan, Lora Lumpe, Tom Perriello, Open Society Foundations

We Can't Win Alone: Mobilizing our Families, Friends & Networks to Invest and Win in 2020 | Freer

We know that DA partners will be critical donors to our shared success in 2020, but we also know that resources beyond our own are critically needed. Join us in a conversation about how we can activate and organize our families, friends, & networks to give big together and win. We'll talk through the various donor organizing and fundraising efforts underway this cycle, how we've each found success in organizing others in the past, and explore possibilities to collaborate together in the coming year.

Billy Wimsatt, *Movement Voter Project*

Alison Morgan

David Slifka

Jim Gollin

Chris Maggiano

Hosted by Jason Franklin

DEMOCRACY ALLIANCE FALL 2019 INVESTMENT CONFERENCE

Plenary Lunch

12:15 to 1:15 pm | Grand Ballroom AB

Governing in the Heart of America: From Red to Blue, Advancing a Progressive Agenda

Learn from three 2018 gubernatorial victors who will talk about lessons learned in flipping red seats to blue, specifically how to appeal to the base while at the same time winning over swing voters. They will discuss the importance of donor investment in efforts to build progressive majorities in state legislatures, especially from the perspective of having to govern with Republican control of the legislative chambers. Finally, they'll discuss building long-term power in states to govern responsibly in the era of Trump.

Gov. Gretchen Whitmer, (D-MI)

Gov. Tony Evers, (D-WI)

Gov. Laura Kelly, (D-KS)

Moderator: **Lee Saunders,**
President, AFSCME



Plenary Session

1:15 to 1:45 pm | Grand Ballroom AB

A Conversation with Speaker Nancy Pelosi

Introductory remarks by **Barbara Simons,**
DA Board Member

In conversation with **Kim Anderson,**
Executive Director, NEA

The most powerful and accomplished woman in American political history, now in the most critical position in Washington as we fight to save our democracy, returns to the DA to share her thinking about what lies ahead and answer Partner questions.

Plenary Session

2:00 to 3:30 pm | Grand Ballroom AB

Talking About Immigration Justice, Borders, and Walls

The right drives a potent fear-based narrative on immigration, while progressives often avoid the topic, or limit themselves to expressing dismay at family separations and threats to DREAMERS. Can we develop a progressive narrative on immigration that both helps us win elections and aligns with our core values? Join advocates and elected officials to discuss how to overcome negative rhetoric about immigrants and leave with the tools needed to speak about immigration in a manner consistent with both our heads and our hearts.

Rep. Veronica Escobar, D-TX 16

Christine Neumann-Ortiz, Executive Director,
Voces de la Frontera

Lorella Praeli, President, Community Change Action

Rep. Xochitl Torres Small, D-NM 2

Moderator: María Teresa Kumar, President,
Voto Latino

**Breakout Sessions—
Investment Strategies**

3:45 to 5:00 pm

**From Messaging to Mobilization: What
Digital Investments Will It Take to Win?**
| Portrait

The battle for our political future is increasingly being fought online - with massive amounts of money being spent on Facebook ads, a president weaponizing social media every day, and alt-right memes shaping mainstream media coverage. Building greater digital capacity and infrastructure is one necessary component to winning in 2020 - which is why enhancing progressive digital capacity is a core priority area in the DA's investment strategy, and why the DA is recommending investment in six organizations at the forefront of digital organizing, communications, training, and innovation: Pulso, PushBlack, Avalanche Strategy, MobilizeAmerica, The Movement Cooperative, and Swing Left.

Together, these organizations are changing how we think about crafting and distributing progressive content, providing new support and infrastructure to the field, and rewriting how we organize and mobilize communities online. Partners are invited to join this breakout session to hear directly from these technologists, campaigners, and infrastructure builders on how their work comes together to help us win in 2020 and beyond.

Liz Alarcón, Founder and Director, Pulso

*Kate Gage, Founding Partner,
The Movement Cooperative*

Alfred Johnson, Co-Founder and CEO, MobilizeAmerica

Michiah Prull, CEO, Avalanche Strategy

*Darrell Scott, Co-Founder and Executive Director,
PushBlack*

Ethan Todras-Whitehill, Executive Director, Swing Left

Moderator: *Julie Menter, Managing Director,
New Media Ventures*

**The Progressive Political Talent Pipeline: Innovative
Candidate Recruitment Strategies in the States** | Freer

Winning elections and advancing progressive values requires talented, well-trained, and supported candidates and campaign staff that reflect the communities they serve. Although progressives have long been consistently outspent, outsmarted, and out-strategized by the right, there are many strong national, state, and local organizations working to recruit, train, and support progressive talent for races up and down the ballot. Even more promising, in several states, local, state, and national organizations are aligning their work for maximum impact. Join movement leaders to hear what this work looks like on the ground and what funders can do to help replicate and scale this work.

Denise Ferriozzi, *Pipeline Initiative*

Amanda Littman, *Executive Director, Run for Something*

Irene Godinez, *Director of Pipeline and Leadership Development, LEAD NC and incoming Vice President of Programs, New American Leaders*

UnRigging the System: How Progressives Can Unite to Win State Democracy Reform | Hillwood

The State Democracy Project (SDP) is a recommended investment priority for DA Partners who are especially concerned about "structural reform" of democratic practice in America.

SDP aims to win state- and local-level policies that (a) increase participation; (b) ensure more government accountability; and (c) build an "organization-rich" society.

We are all familiar with the current challenges: voter suppression; deregulation of campaign finance laws; unfair district lines; weakening of labor unions; elimination of fair practice media rules; abandonment of anti-trust and class action remedies; and more.

The SDP is a coalition of eight national organizations and state leaders with the policy smarts, legislative relationships, and electoral muscle to turn good ideas into good policy.

Jocelyn Benson, *Secretary of State, Michigan*

Maria Rodriguez, *Executive Director, Florida Immigrant Coalition*

Amaad Rivera, *Executive Director, State Democracy Project*

Rural Democracy Initiative | Freer

How is the DA's recommended Rural Democracy Initiative priority investment working with local, state, and national leaders to change the civic and political landscape of small cities, small towns, and rural communities?

Come hear from the recommended grantees of the Rural Democracy Initiative about high impact programs building powerful and permanent civic and political infrastructure outside major cities.

The Rural Democracy Initiative is a collaborative effort of the DA, the Heartland Fund and individual donors building sustainable infrastructure that will support rural people working to transform rural America - and therefore the entire country - for decades to come.

Art Reyes, *Executive Director, We the People*

Nse Ufot, *Executive Director, New Georgia Project*

Plenary Session

5:30 to 6:30 pm | Grand Ballroom AB

Investing in Civic and Political Engagement

President Barack Obama will share his views and ideas for how supporters invest in civic and political engagement. There's no better way to do that than in conversation with **Stacey Abrams**, who will join the President for a "fireside chat" as we prepare to bring the DA conference to a close and get charged up to do what it takes to turn this country around next year.

Closing Reception

6:30 to 7:30 pm | Grand C and Foyer

Conference attendees are welcome to a closing reception to celebrate the conclusion of another successful DA conference.

Partners Only Dinner

7:30 to 9:00 pm | Oriental BC



DA Partners are invited to a dinner where we will hear **Valerie Jarrett** in conversation with DA President **Gara LaMarche**.

**SATURDAY,
NOVEMBER 16TH**

Networking Breakfast

8:30 to 9:30am | Oriental Foyer

Partner Forum

9:30 to 11:30 am | Oriental BC

Striking, Marching, Voting - How We'll Galvanize Climate Action in 2020

We'll hear from several DA Partners with short remarks on organizations and initiatives they're especially enthusiastic about, and to close, **John Stocks**, **Gara LaMarche** and the DA Board will lead Partners in a debrief of the last few days and a call to action on what we all need to do in the next critical year.

There's no question climate change has entered the national conversation with an urgency not seen in recent years - if ever. Leading the charge to center the climate crisis and deep issues of climate justice and just transition in our political landscape is **Governor Jay Inslee**. He has championed a bold and sweeping reform agenda, both as a presidential candidate and as Governor of Washington, and he successfully challenged his fellow presidential candidates to do the same. Join us for a conversation with the governor and leading movement strategists to chart how we continue to advance progress in the states as we build momentum for climate action nationally in the 2020 elections and beyond.

PARTICIPATION GUIDELINES

The Democracy Alliance strives to create a safe place for progressive funders and movement leaders to meet and discuss issues of common interest, develop relationships through dialogue and networking, and engage in conversations about progressive ideas and strategies.

One of the primary purposes of this conference is to generate support for progressive groups in the DA portfolio and engage in diverging perspectives connected to shaping political and policy transformation in America. In order to create a comfortable environment for everyone, we politely request that attendees not solicit one another for projects outside the DA's purview at this conference.

DA conference participants are entitled to the expectation that their conference experience and their identity should remain confidential. In order to keep faith with that expectation, we ask Partners and guests to:

- **Wear your name badge at all times** while within the conference area and make sure your credentials are clearly visible to staff when entering the ballroom and meeting rooms.
- **Refrain from leaving sensitive materials in public spaces.** We ask that all attendees dispose of unwanted conference materials in specially-identified recycling bins.
- **Respect the privacy of others** in attendance and not share individuals' names or details of the conference on social media channels.
- **Programming at the spring conference is off the record** and the event is closed to members of the media. Any video recording and photography is under the supervision of DA staff and for archival purposes only.
- **If you have questions** about conference programming or guidelines for participants, **please speak to a DA staff member at the registration desk.**

A NOTE FOR FOUNDATION REPRESENTATIVES

Foundation Representatives should review the conference agenda and decide whether there are any sessions they believe would not be appropriate for them to attend or prefer to attend in their personal capacities. Democracy Alliance staff and counsel are available to discuss any questions about the content of conference sessions.

DEMOCRACY ALLIANCE STATEMENT OF CORE VALUES

In November 2017, the DA Board of Directors adopted a statement of core values that applies to all members of our community. In addition to the program participant agreement included here, the DA is developing an implementation plan that will further a culture of respect and inclusion across all our work.

PROGRAM PARTICIPANT AGREEMENT

The Democracy Alliance seeks to foster an environment where all participants are welcomed, supported, and shown respect. Upholding the following guidelines in all dealings between members of the Democracy Alliance community—while participating in Democracy Alliance business (meetings, calls, and conferences), or in other interactions with our community members outside of formal events—is central to maintaining our core values. As a community of progressive leaders, we accept our responsibility to create a culture and environment that is consistent with these values.

Each participant in Democracy Alliance programs—attendees, partners, staff, board members, speakers, and vendors—agrees to uphold these high standards of integrity and professionalism:

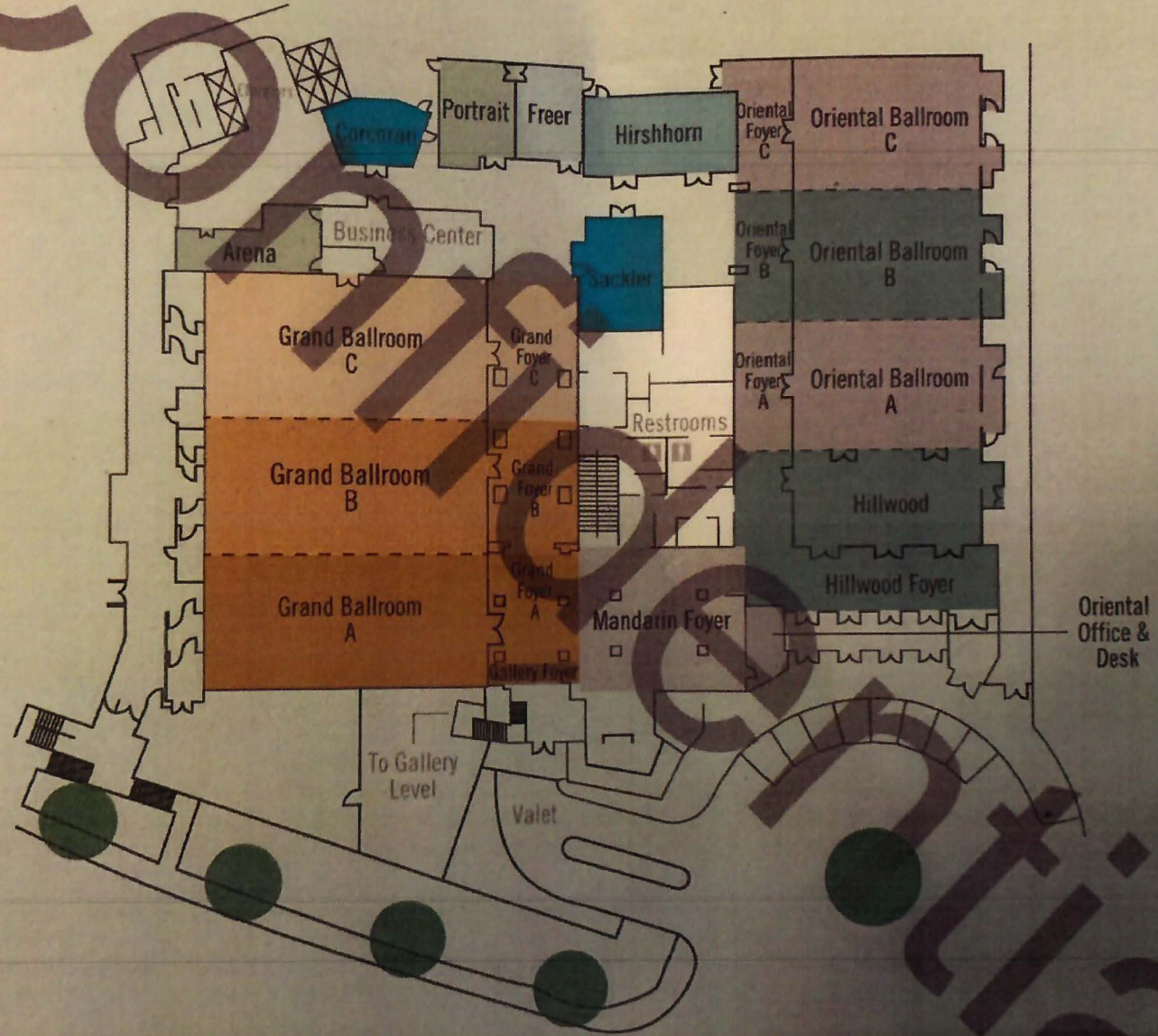
- Do not subject others to unwanted sexual advances, coercion or bullying of a sexual nature, or the explicit or implicit promise of rewards in exchange for sexual favors.
- Do not engage in behavior that is verbally or physically unwelcome, harassing, or bullying on any basis.
- Do not mistreat others for any reason, including race, color, creed, sex, religion, marital status, age, national origin or ancestry, physical or mental disability, medical condition, sexual orientation or gender identity, military service, personal appearance, or family responsibility.
- Embrace diversity and accept that different backgrounds, perspectives, and views are encouraged and valued.
- Encourage honest dialogue and the airing of disagreements but expect this to be conducted with respect to different perspectives, without bullying or ridicule and absent personal attack.
- Never threaten, encourage, or engage in violence toward other attendees.
- Be continuously mindful about whether your behavior upholds these core values.

As a program participant, you agree to conduct yourself honorably and professionally in your Democracy Alliance interactions and to abide by the standards in this Statement of Core Values. You understand that the Democracy Alliance may remove you from its programs if it determines in its discretion that you have acted inconsistently with its policies or this Statement.

If you have experienced or witnessed conduct inconsistent with the above values, please report such event to the Democracy Alliance Senior Director of Finance and Operations Kimberly Douglas or General Counsel Deborah Ashford.

INFO

CONFERENCE MAP



DEMOCRACY ALLIANCE FALL 2019 INVESTMENT CONFERENCE

FAQ

Conference Website

The fall conference website is a go-to source for information for attendees. Use the site to review the daily schedule, read detailed session descriptions, and review speaker biographies. For the best user experience, sign in using the password you created during the registration process.

Visit the site at http://bit.ly/WDC_Fall19

Schedule Updates

Conference programming and sessions included on the agenda are subject to change. A daily schedule will be emailed each morning to conference attendees, and it will also be available at the registration desk and online.

Conference Wi-Fi login

Complimentary hotel Wi-Fi is available for conference attendees in designated meeting spaces. Use the following network and password to access. Please use sound judgement when using a public Wi-Fi network.

Network Name: MandarinOriental

Password: victory2020

DA Staff Contact

DA Staff are available to answer any questions you have. The registration desk will be open daily from 7:30 am to 5:30 pm during the conference and should be used a resource for attendees. If you need immediate assistance, please call or text the DA staff line at 202-796-3363.