

# VISION STRATEGY VICTORY

## OVERVIEW AGENDA

### SATURDAY, APRIL 9

7:00 – 9:00 p.m. California Donor Summit (Optional Pre-Conference Partner-Organized Meeting) [Off-Site]

### SUNDAY, APRIL 10

10:00 a.m. DA Staff Office Opens [Wilshire IV]

10:00 a.m. – 2:00 p.m. California Donor Summit (Optional Pre-Conference Partner-Organized Meeting) [Off-Site]

10:30 a.m. Registration & Information Desk Opens [Wedgewood]

11:00 a.m. – 4:00 p.m. Education Summit (Optional Pre-Conference Partner-Organized Meeting) [Wilshire I & II]

12:00 – 2:30 p.m. Committee on States Meeting (Committee on States Members Only) [Oceans I & II]

3:00 – 5:00 p.m. DA Board of Directors Meeting (DA Board Members Only) [Jones Library]

5:30 – 7:00 p.m. Welcome Cocktails (Partners and Foundation Representatives Only) [Miramar Gardens]

7:00 – 9:00 p.m. Dinner & Program: A Supreme Court Vision and Welcome Remarks by House Democratic Leader Nancy Pelosi (Partners & Foundation Representatives Only) [Starlight]

9:00 – 11:00 p.m. Late-Night Networking [Fig Restaurant]

### MONDAY, APRIL 11

7:45 a.m. DA Staff Office Opens [Wilshire IV]

7:45 – 9:45 a.m. Breakfast Buffet Open [Oceans & Wedgewood]

7:45 a.m. Registration & Information Desk Opens [Wedgewood]

8:00 – 9:00 a.m. 2016 Election Briefing: The Battle for the House and Senate (Partner-Organized Content) [Oceans I & II]

9:30 – 11:00 a.m. DA Partner Forum (Partners and Foundation Representatives Only) [Wedgewood]

11:30 a.m. – 12:45 p.m. Lunch & Plenary: A Strategy for Victory in 2016 and Beyond [Starlight]

12:45 – 1:00 p.m. Remarks by Houston Mayor Sylvester Turner [Starlight]

1:30 – 3:00 p.m. Engaging Latinos in 2016 and Beyond [Starlight]

3:30 – 4:30 p.m. Breakouts:

- South by Southwest [Oceans I & II]
- Moving a Progressive Agenda in the New California [Wilshire I & II]

5:00 – 6:00 p.m. Protecting and Advancing the Right to Vote in 2016 and Beyond [Starlight]

6:00 – 7:00 p.m. Cocktails and DA Community Book Party [Oceans I & II]

7:00 – 9:00 p.m. Dinner & Program: Performance by Anna Deavere Smith [Starlight]

9:00 – 11:00 p.m. Late-Night Networking [Fig Restaurant]

## TUESDAY, APRIL 12

7:45 a.m.	DA Staff Office Opens	[Wilshire IV]
7:45 a.m.	Registration & Information Desk Opens	[Wedgewood]
7:45 – 9:30 a.m.	Breakfast Buffet Open	[Oceans & Wedgewood]
8:00 – 9:00 a.m.	2016 Election Briefing: The Battle in the States (Partner-Organized Content)	[Oceans I & II]
8:00 – 9:00 a.m.	Recruiting & Developing Progressive Leaders (Optional Breakfast Session)	[Wilshire I & II]
9:15 – 10:45 a.m.	Morning Plenary: A New Political Era?	[Starlight]
11:00 a.m. – 12:00 p.m.	Morning Plenary: The Power of Organizing in Helping Us Win	[Starlight]
12:00 – 1:30 p.m.	DA Vision Lunches: Conversations with DA-Recommended Organizations	[Front Drive]
2:00 – 3:00 p.m.	Partner-Organized Caucus Meetings	
	How Donors Can Make Sure Campaigns Turn Out the NAM	[Oceans I & II]
	Beating the Right in State Tax and Budget Battles	[Wilshire I]
	Technology: the Progressive Advantage?	[Wilshire II]
	Do Voters Choose Their Elected Officials or Vice Versa?	
	Why Redistricting Reform is Key to Restoring our Democracy	[Wilshire III]
3:30 – 4:30 p.m.	Partner-Organized Caucus Meetings	
	The Next Big Short	[Oceans I & II]
	California’s Marijuana Initiative: Everything You Need to Know	[Wilshire I]
	New Digital Strategies for Mobilizing the New American Majority	[Wilshire II]
	Supreme Court Vacancy and the Drive to Overturn Citizens United	[Wilshire III]
5:00 – 7:00 p.m.	Intentions Session (Partners and Foundation Subscribers Only)	[Wedgewood]
7:00 – 9:00 p.m.	Closing Dinner & Program: Progress on the Air	[Starlight]
9:00 – 11:00 p.m.	Late-Night Networking	[Fig Restaurant]

## WEDNESDAY, APRIL 13

8:00 a.m.	DA Staff Office Opens	[Wilshire IV]
8:00 a.m.	Registration & Shipping Desk Opens	[Wedgewood]
8:15 – 9:15 a.m.	Breakfast Buffet and “Unconference” Discussions	[Starlight]
9:30 – 10:30 a.m.	Partner-Organized Caucus Meetings	
	Contrary to Pundit Opinion, Climate Can Help Use Win in 2016	[Oceans I & II]
	Achieving Economic Justice through Fair Lending	[Wilshire I]
	Breaking Through to Voters: Lessons from Deep Canvassing	[Wilshire II]
	A Latino-Driven Victory: What the Data and Experiments Tell Us	[Wilshire III]
11:00 a.m. – 1:00 p.m.	Site Visit: Brave New Films Studio Tour and Conversation with Martin Sheen	[Off-Site]

## THURSDAY, APRIL 14

8:30 – 11:00 a.m.	Social Movements and the 2016 Elections (Optional Post-Conference Partner-Organized Meeting)	[Off-Site]
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# SATURDAY, APRIL 9

## SATURDAY AT-A-GLANCE

7:00 – 9:00 p.m.

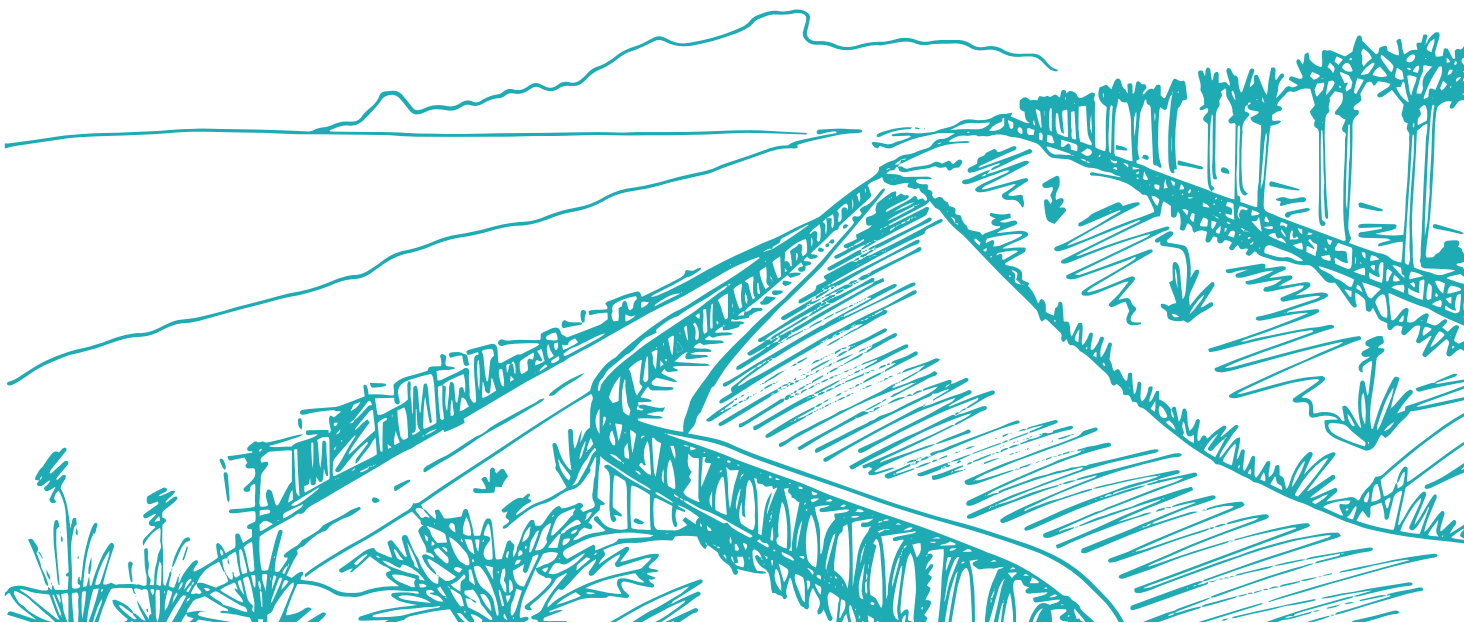
California Donor Summit (Optional Pre-Conference Partner-Organized Meeting)  
[Off-Site]

7:00 – 9:00 p.m.

### California Donor Summit (Optional Pre-Conference Partner-Organized Meeting) [Off-Site]

*Hosted by Quinn Delaney and Wayne Jordan, Susan Sandler and Steve Phillips, Alan Davis, Lawrence and Suzanne Hess, Rampa Hormel, Molly Munger and Stephen English, Yolanda "Cookie" Parker, and Faye and Sandor Straus*

Join with DA Partners from across the Golden State for the kickoff dinner of the first-ever California Donor Summit. As we approach the end of the Senator Boxer, Governor Brown, and Democratic Party Chair Burton era of California politics, a number of progressive policy, labor, and donor leaders have been strategizing together on how to win targeted candidate and initiative elections in 2016 and beyond, as well as policy battles in Sacramento. Problematic business interests now hold sway over too many of the Democrats in the state legislature, making it hard to get truly progressive laws passed. As corporate interests have shifted funding to Democrats under the Top Two Primary, we are determined to collaboratively support the candidates, legislators, and policies that champion women's rights, gender equity, racial justice, criminal justice reform, worker's rights, economic fairness, and the fight against climate change. For more information or to RSVP, contact Ludovic Blain at [ludovic@progressiveeraproject.org](mailto:ludovic@progressiveeraproject.org).



# SUNDAY, APRIL 10

## SUNDAY AT-A-GLANCE

10:00 a.m.	DA Staff Office Opens	[Wilshire IV]
10:00 a.m. – 2:00 p.m.	California Donor Summit (Optional Pre-Conference Partner-Organized Meeting)	[Off-Site]
10:30 a.m.	Registration & Information Desk Opens	[Wedgewood]
11:00 a.m. – 4:00 p.m.	Education Summit (Optional Pre-Conference Partner-Organized Meeting)	[Wilshire I & II]
12:00 – 2:30 p.m.	Committee on States Meeting (Committee on States Members Only)	[Oceans I & II]
3:00 – 5:00 p.m.	DA Board of Directors Meeting (DA Board Members Only)	[Jones Library]
5:30 – 7:00 p.m.	Welcome Cocktails (Partners and Foundation Representatives Only)	[Miramar Gardens]
7:00 – 9:00 p.m.	Dinner & Program: A Supreme Court Vision and Welcome Remarks by House Democratic Leader Nancy Pelosi (Partners & Foundation Representatives Only)	[Starlight]
9:00 – 11:00 p.m.	Late-Night Networking	[Fig Restaurant]

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**10:00 a.m.**

**DA Staff Office Opens [Wilshire IV]**

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**10:00 a.m. – 2:00 p.m.**

**California Donor Summit (Optional Pre-Conference Partner-Organized Meeting) [Off-Site]**

*Hosted by Quinn Delaney and Wayne Jordan, Susan Sandler and Steve Phillips, Alan Davis, Lawrence and Suzanne Hess, Rampa Hormel, Molly Munger and Stephen English, Yolanda “Cookie” Parker, and Faye and Sandor Straus*

The first-ever California Donor Summit will continue on Sunday with working meetings and lunch exploring critical issues facing the state. For more information or to RSVP, contact Ludovic Blain at [ludovic@progressiveeraproject.org](mailto:ludovic@progressiveeraproject.org).

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**10:30 a.m.**

**Registration & Information Desk Opens [Wedgewood]**

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**11:00 a.m. – 4:00 p.m.**

**Education Summit (Optional Pre-Conference Partner-Organized Meeting) [Wilshire I & II]**

*Hosted by Sunita and Dan Leeds, Susan Sandler, Joan Huffer, the National Education Association, and the American Federations of Teachers*

This optional pre-conference summit on issues in education will focus on coalescing a progressive vision and diverse coalition to strengthen education as an essential public good for building and sustaining an inclusive economy and fair democracy. We will explore how both individual donors and foundations are leveraging their resources to be more strategic about their giving to education initiatives and discuss the landscape of education funding moving forward. The Partnership for the Future of Learning will provide context to their strategy and rationale to be discussed among attendees through an open dialogue enriched by a diverse set of voices. For more information or to RSVP, contact Scott St. Onge at [scott@stongestrategies.com](mailto:scott@stongestrategies.com).

12:00 – 2:30 p.m.

**Committee on States Meeting (Committee on States Members Only) [Oceans I & II]**

COS members will meet in their semi-annual meeting to review efforts to build progressive power and donor networks in the states. For more information, contact Scott Anderson at [scott@committeeonstates.org](mailto:scott@committeeonstates.org).

3:00 – 5:00 p.m.

**DA Board of Directors Meeting (DA Board Members Only) [Jones Library]**

5:30 – 7:00 p.m.

**Welcome Cocktails (Partners and Foundation Representatives Only) [Miramar Gardens]**

DA Partners and Foundation Subscribers are invited to join Membership Committee Chair **Keith Mestrich** and the DA Board for a special reception welcoming new Partners to the DA, and everyone to Santa Monica.

7:00 – 9:00 p.m.

**Welcome Dinner & Program (Partners & Foundation Representatives Only) [Starlight]**

The dinner will open with remarks by DA President **Gara LaMarche** welcoming guests to the conference. House Democratic Leader **Nancy Pelosi** will then welcome attendees.

The program will explore the current Supreme Court vacancy crisis – both the impact that confirming – or not confirming the president’s nominee would have on issues that are central to the DA’s vision of a more progressive America and the political fight that we must wage in the face of unprecedented Senate Republican obstruction. We will be joined in this discussion by **Advancement Project** Co-Director **Judith Browne Dianis**, **American Constitution Society** President **Caroline Fredrickson**, Stanford University Law School Professor **Pam Karlan**, and **Constitutional Responsibility Project** Chair and Precision Strategies Partner **Stephanie Cutter**.



**The Hon. Nancy Pelosi**



**Gara LaMarche**



**Judith Browne Dianis**



**Caroline Fredrickson**



**Pam Karlan**



**Stephanie Cutter**

9:00 – 11:00 p.m.

**Late-Night Networking [Fig Restaurant]**

MONDAY, APRIL 11

MONDAY AT-A-GLANCE

7:45 a.m.	DA Staff Office Opens	[Wilshire IV]
7:45 – 9:45 a.m.	Breakfast Buffet Open	[Oceans & Wedgewood]
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8:00 – 9:00 a.m.	2016 Election Briefing: The Battle for the House and Senate (Partner-Organized Content)	[Oceans I & II]
9:30 – 11:00 a.m.	DA Partner Forum (Partners and Foundation Representatives Only) [Wedgewood]	
11:30 a.m. – 12:45 p.m.	Lunch & Plenary: A Strategy for Victory in 2016 and Beyond	[Starlight]
12:45 – 1:00 p.m.	Remarks by Houston Mayor Sylvester Turner	[Starlight]
1:30 – 3:00 p.m.	Engaging Latinos in 2016 and Beyond	[Starlight]
3:30 – 4:30 p.m.	Breakouts: South by Southwest	[Oceans I & II]
	Moving a Progressive Agenda in the New California	[Wilshire I & II]
5:00 – 6:00 p.m.	Protecting and Advancing the Right to Vote in 2016 and Beyond	[Starlight]
6:00 – 7:00 p.m.	Cocktails and DA Community Book Signing Party	[Oceans I & II]
7:00 – 9:00 p.m.	Dinner & Program: Performance by Anna Deavere Smith	[Starlight]
9:00 – 11:00 p.m.	Late-Night Networking	[Fig Restaurant]

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DA Staff Office Opens [Wilshire IV]

7:45 – 9:45 a.m.

Breakfast Buffet Open [Oceans & Wedgewood]

7:45 a.m.

Registration & Information Desk Opens [Wedgewood]

8:00 – 9:00 a.m.

2016 Election Briefing: The Battle for the House and Senate (Partner-Organized Content) [Oceans I & II]

Hosted by Susan Sandler, Lawrence and Suzanne Hess, Patricia Bauman, Paul Harstad, and Doug Edwards

At this special breakfast briefing, Partners will hear the latest on the Democratic campaigns underway to retake the U.S. House of Representatives and U.S. Senate from **Democratic Congressional Campaign Committee** Chair **Ben Ray Lujan**, House Candidate **Emily Cain** (ME-2), **Democratic Senatorial Campaign Committee** Executive Director **Tom Lopach**, and Senate candidate **Ann Kirkpatrick** (AZ).

9:30 – 11:00 a.m.

DA Partner Forum (Partners and Foundation Representatives Only) [Wedgewood]

Partners will receive an update on the DA's 2020 Vision plan including the 2020 Funds' comprehensive plan for taking back power in the states. We'll also explore the trends affecting the state of resources for the progressive infrastructure and discuss the upcoming DA Board elections. Time will also be available for announcements, questions, or comments by Partners.

11:30 a.m. – 12:45 p.m.

**Lunch & Plenary: A Strategy for Victory in 2016 and Beyond [Starlight]**

This session will open with remarks by DA Board Chair and **National Education Association** Executive Director **John Stocks**.

The critical 2016 presidential elections are now less than six months away. Their outcome will determine whether the next occupant of the White House will work to advance or repeal the hard fought progressive gains we have won over the past eight years and whether he or she will face a U.S. Congress prepared to work with the administration to solve the pressing challenges facing our country or one that will work to undermine and stall progress. The elections also provide us an opportunity to take back many states from right-wing control. In this special opening session, **Ballot Initiative Strategy Center** California Director **Cristina Uribe** will lead a discussion with top political strategists and thinkers about progressive prospects for victory this fall including Greenberg, Quinlan, Rosner Research Chief Executive Officer **Stanley Greenberg**, *The Nation* Editor and Publisher **Katrina vanden Heuvel**, SIEU Political Director **Brandon Davis**, and **Voter Participation Center** Founder **Page Gardner**.

12:45 – 1:00 p.m.

**Remarks by Houston Mayor Sylvester Turner [Starlight]**

We will hear from newly-elected Houston Mayor **Sylvester Turner**, who won through progressive mobilizing in a red state. Introduction by **AFSCME** President **Lee Saunders**.



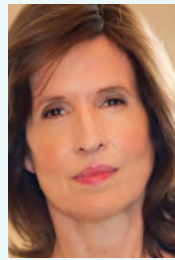
**John Stocks**



**Cristina Uribe**



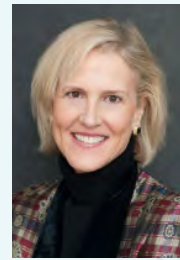
**Stanley Greenberg**



**Katrina vanden Heuvel**



**Brandon Davis**



**Page Gardner**



**Lee Saunders**



**Mayor Sylvester Turner**

1:30 – 3:00 p.m.

**Engaging Latinos in 2016 and Beyond [Starlight]**

Latino political participation is critical to progressive electoral victories – and to movement on key progressive issues from education to an economy that works for all to immigration reform. In this session, we’ll discuss efforts designed to build Latino political power for 2016 and the long term and how this work is affected by the extreme anti-immigrant, anti-Latino rhetoric that has dominated the Republican presidential race, as well as the Koch-backed LIBRE Initiative and efforts to splinter and suppress the Latino vote. Former Deputy Chief of Staff to President Bill Clinton **Maria Echaveste** will lead a discussion with **National Association of Latino Elected and Appointed Officials (NALEO)** Executive Director **Arturo Vargas**, **America Votes** Nevada State Director **Jorge Adame**, **Center for Community Change Action** Immigrant Rights and Racial Justice Director **Kica Matos**, and Chambers Lopez LLC Founder **Lorena Chambers**.



**Maria Echaveste**



**Arturo Vargas**



**Jorge Adame**



**Kica Matos**



**Lorena Chambers**

3:30 – 4:30 p.m.

**Breakouts**

**South by Southwest [Oceans I & II]**

Demographic shifts are making the south and southwest increasingly important centers of political power—centers that will only grow in influence over the next several election cycles. Although growing New American Majority populations are creating opportunities for progressives, infrastructure in many sunbelt states remains uneven and requires additional investment and scale. This session is an opportunity to do a “deeper dive” in two states—Florida and Arizona—that are investment hot spots for many of the DA’s 2020 State Funds. DA Strategy and Planning Manager **Shehn Datta** will lead a discussion with **Arizona Donor Collaborative** Director **John Loreda**, **Florida 501(c)3 Civic Engagement Table** Executive Director **Becca Guerra**, and **New Florida Majority** Executive Director **Gihan Perera** on how a comprehensive approach to building capacity and power in New American Majority communities, maximizing progressive electoral victories over the next three cycles, and achieving key economic, democracy, and climate policy victories has the potential to transform these states and realign the national political map.

**Moving a Progressive Agenda in the New California [Wilshire I & II]**

We’re taking advantage of the California setting for this conference to offer a first-hand view of the opportunities for progressive advances – and the obstacles which remain – and a chance to hear from leading political experts in the Golden State including **Progressive Era Project** Director **Ludovic Blain**, **SEIU CA** Political Director **Alma Hernandez**, **California Calls** President **Anthony Thigpen**, and **Environmental Justice Alliance** Co-Director **Strela Cervas**.



5:00 – 6:00 p.m.

**Protecting and Advancing the Right to Vote in 2016 and Beyond [Starlight]**

This plenary will explore reforms that can make voting easier, more accessible, and more secure. In addition to exploring the ways that technology is affecting the voter registration modernization landscape, we'll dive in to specific reforms that structurally enable millions of voters to participate in our democracy, including automatic voter registration and efforts to restore the voting rights of citizens who have been permanently disenfranchised due to prior criminal convictions. DA Managing Director **Julie Kohler** will facilitate this discussion with **Brennan Center for Justice** Director and Counsel **Nicole Austin-Hillery**, **Florida Rights Restoration Coalition** President **Desmond Meade**, **Verified Voting** President **Pamela Smith**, and California Secretary of State **Alex Padilla**.



**Julie Kohler**



**Nicole Austin-Hillery**



**Desmond Meade**



**Pamela Smith**

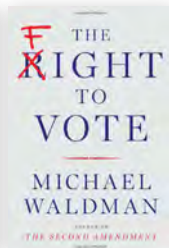


**The Hon. Alex Padilla**

6:00 – 7:00 p.m.

**Cocktails and DA Community Book Party [Oceans I & II]**

Join fellow attendees for cocktails and a book signing with some of our authors in attendance including DA Partner and **Center for American Progress** Senior Fellow **Steve Phillips**, author of the *New York Times* bestseller *Brown is the New White*; **Brennan Center for Justice** President **Michael Waldman**, author of *The Fight to Vote*; and **SEIU 775** President **David Rolf**, author of *The Fight for Fifteen: The Right Wage for a Working America*.



7:00 – 9:00 p.m.

**Dinner & Program: Performance by Anna Deavere Smith [Starlight]**

In addition to her work in television and film, actress, playwright, social commentator, and **Center for American Progress** artist-in-residence **Anna Deavere Smith** is said to have created a new form of theatre. Following her interviews with scores of individuals, usually on a topic of civic and political interest, she creates theatrical works in which she plays many characters—as many as 52 in one production—representing multiple points of view. She will join the DA community to perform segments of two of her one-woman productions: “Twilight: Los Angeles, 1992,” a series of monologues taken verbatim from interviews with individuals central to the 1992 Los Angeles riots, and “The Pipeline Project,” her newest work which examines the lack of opportunity and resources for many young people living in poverty, and how these circumstances often lead them into the criminal justice system. Introduction by **Center for American Progress** President **Neera Tanden**.



**Anna Deavere Smith**

9:00 – 11:00 p.m.

**Late-Night Networking  
[Fig Restaurant]**



Santa Monica

# TUESDAY, APRIL 12



## TUESDAY AT-A-GLANCE

7:45 a.m.	DA Staff Office Opens	[Wilshire IV]
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Breakfast Buffet Open [Wedgewood]

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**8:00 – 9:00 a.m.**

2016 Election Briefing: The Battle in the States (Partner-Organized Content) [Oceans I & II]

*Hosted by Anne Bartley, Alida Messinger, Patricia Bauman, AFSCME, and NEA*

At this special breakfast briefing, Partners will hear the latest on the Democratic campaigns underway to retake power through the State Engagement Initiative. Speaking will be **America Votes** President **Greg Speed**, **Planned Parenthood Action Fund** Executive Vice President **Dawn Laguens**, and Florida Donor Table Director **Carlos Odio**.

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**8:00 – 9:00 a.m.**

Recruiting & Developing Progressive Leaders (Optional Breakfast Session) [Wilshire I & II]

Join DA Leadership Consultant **Jessica Byrd** and **Wellstone Action** Executive Director **Ben Goldfarb** and Incoming Executive Director **Edith Sargon** for a frank discussion on the challenges and opportunities for recruiting and growing a pipeline of progressive leaders – what works, what doesn’t, and how to build a mechanism that serves the reflective democracy we need.

9:15 – 10:45 a.m.

Morning Plenary: A New Political Era? [Starlight]

The 2016 presidential race has revealed that we are in a moment of tremendous political uncertainty and instability. The rise of economic populism, new forms of movement activism, and political demagoguery deliberately stoking racial and ethnic anxieties and hatred are occurring in the context of broader political trends, including the declining influence of political parties and the abandonment of longstanding norms guiding political conduct. Is 2016 an aberration or could it be the beginning of the new normal and a tipping point towards permanent political realignment? In this town hall style discussion moderated by Center for Community Change Board Chair, Roosevelt Institute Fellow, and MSNBC host Dorian Warren, we'll engage with activists, scholars, journalists, faith leaders, and one another, to explore what these invites mean for our country's political future, the extent to which they are driving—or reflecting—broader economic and social trends, and how they should lead us to think differently about what's needed to achieve our vision of a more democratic, economically just, and environmentally sustainable nation.



Dorian Warren

SPECIAL GUESTS PARTICIPATING IN THIS DISCUSSION



Lydia Bean  
Faith in Texas/PICO National Network Senior Consultant and author of *The Politics of Evangelical Identity*



Anna Burger  
The Gettysburg Project Co-Chair



Rana Foroohar  
CNN and Time Magazine journalist and author of the upcoming book, *Makers and Takers: The Rise of Finance and the Fall of American Business*



Hahrie Han  
University of California, Santa Barbara Associate Professor, Gettysburg Project leader and author of *How Organizations Develop Activists: Civic Associations and Leadership in the 21st Century*



Zoltan Hajnal  
University of California, San Diego Professor and author of *White Backlash: Immigration, Race, and American Politics*



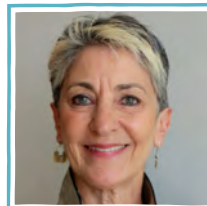
Van Jones  
DreamCorps President and Co-Founder



Haney Lopez  
University of California, Berkeley Professor of Law, author of *Dog Whistle Politics: How Coded Racial Appeals Have Reinvented Racism and Wrecked the Working Class*, and Demos Senior Fellow



Heather McGhee  
Demos President



Karen Nussbaum  
Working America Executive Director



Christopher Parker  
University of Washington Associate Professor and author of *Change They Can't Believe In: The Tea Party and Reactionary Politics in America*



David Rolf  
SEIU 775 President



Mark Schmitt  
New America's Political Reform Program Director

**11:00 a.m. – 12:00 p.m.**

**Morning Plenary: The Power of Organizing in Helping Us Win [Starlight]**

The DA 2020 Vision portfolio invests in developing sustainable organizations fueled by grassroots political power to advance progressive goals. This is reflected in the presence of several new organizing networks and support centers among the recommended organizations, and in the new 2020 State Funds to advance campaigns on economic justice, climate change, and democracy. This session is an opportunity for Partners to get a close look at how organizing lays the groundwork for winning, and for the DA-recommended organizing efforts to showcase their collective national strength, talk about their distinctive contributions and divisions of labor, and share their 2016 collaborations and their larger visions beyond election day. University of Southern California Professor **Manuel Pastor** will lead a discussion with **Center for Popular Democracy** Co-Executive Director **Ana Maria Archila**, **PICO National Network** Director for Urban Strategies **Pastor Mike McBride**, **People's Action** Executive Director **George Goehl**, and **Working Families Party** National Director **Dan Cantor**.



**Manuel Pastor**



**Ana Maria Archila**



**Pastor Mike  
McBride**



**George Goehl**



**Dan Cantor**

12:00 – 1:30 p.m.

DA Vision Lunches: Conversations with DA-Recommended Organizations [Front Drive]

A variant of the ever-popular “Vision Dinners,” these small group lunchtime discussions offer conference guests the opportunity to get to know the leaders of DA-recommended organizations and efforts better than ever before. Guests are encouraged to choose a table featuring an organization they do not currently support but would like to know better. Lunches will take place on the front drive around the Fairmont’s historic fig tree.

TABLE 1

Constitutional Accountability Center, American Constitution Society, and Organizing for America

TABLE 2

Victory 2021; the Piper Fund, and Issue One

TABLE 3

Wellstone Action and Public Leadership Institute

TABLE 4

Ballot Initiative Strategy Center and the State Innovation Exchange

TABLE 5

Citizen Engagement Laboratory and New Media Ventures

TABLE 6

NRDC Action Fund and League of Conservation Voters

TABLE 7

DA Youth Engagement Fund, DA Latino Engagement Fund, and DA Black Civic Engagement Fund

TABLE 8

Media Matters for America and ProgressNow

TABLE 9

Committee on States State Capacity Initiative, America Votes, Catalyst, and the DA State Engagement Initiative

TABLE 10

Demos and the Center for Popular Democracy

TABLE 11

Brennan Center for Justice and State Voices

TABLE 12

Roosevelt Institute and Americans for Financial Reform

TABLE 13

Economic Policy Institute and Working America

TABLE 14

ColorofChange.org and Working Families Party

TABLE 15

Center for Community Change and PICO National Network

TABLE 16

Center for American Progress and Center on Budget and Policy Priorities

TABLE 17

National Employment Law Project and the DA Inclusive Economy Fund

TABLE 18

People’s Action and the DA Climate Change Fund

TABLE 19

Advancement Project and the DA Democracy Fund



2:00 – 3:00 p.m.

**Partner-Organized Caucus Meetings**

**How Donors Can Make Sure Campaigns Turn Out the NAM  
(Partners and Foundation Representatives Only) [Oceans I & II]**

*Hosted by Susan Sandler and Steve Phillips, Lawrence and Suzanne Hess, and the Brico Fund*

Join the caucus hosts in a discussion about how donors can organize to make sure campaigns have winning strategies in 2016 and beyond and give your input. The discussion will include how donors can work together to push campaigns to make sufficient and smart investments in turning out voters of color (with special attention to young people). Options beyond traditional campaigns will also be explored.

**Beating the Right in State Tax and Budget Battles [Wilshire I]**

*Hosted by Joan Huffer and Rob Dugger, Alan Davis, Lee and Amy Fikes, Paul Harstad, Paul Rudd, and Scott Satterwhite*

This session will examine critical victories that progressive coalitions have won in a number of states to defeat the Right's radical anti-tax, anti-government agenda – and advance measures to raise revenues in progressive ways to fund education, child care, infrastructure, and other needs – and how to build on them. It will feature **Center on Budget and Policy Priorities** Director of State Engagement **Robb Gray**, **Georgia Budget and Policy Institute** Executive Director **Taifa Butler**, **Maine Center for Economic Policy** Executive Director **Garrett Martin**, and **Ballot Initiative Strategy Center** California State Director **Cristina Uribe**.

**Technology: the Progressive Advantage? [Wilshire II]**

*Hosted by Phil Munger, Doug Edwards, Lou Frillman, Joe Zimlich, AFSCME, and Cookie Parker*

It is said that the Left has the technical advantage, but given the open sourcing of important tools and the Right's investment in digital infrastructure, how can the progressive movement keep its tech advantage in this election cycle and beyond? Catalist and SiX are using new technologies like “Quorum” to fill the technology gap in state legislative advocacy where conservatives now lead. Could more open-source technology like Organizing for Action's “Connect” – that strengthen peer-to-peer organizing – help save the Right and our country from polarized candidates like Donald Trump? Join **New Media Ventures** Principal **Julie Menter**, **State Innovation Exchange** Political Director **Sean Hinga**, **Catalist** Chief Executive Officer **Laura Quinn**, and **Organizing for Action** Executive Director **Sara El Amine** for a lively discussion on these questions with some brief technology demonstrations.

**Do Voters Choose Their Elected Officials or Vice Versa? Why Redistricting Reform is Key to Restoring our Democracy [Wilshire III]**

*Hosted by Patricia Bauman, Chris Findlater, Alan Grayson, Mary Mountcastle, and Bill Soskin*

Gerrymandering has exacerbated political gridlock in Congress and across state legislatures, leaving voters without a meaningful say in the political process, from elections to policy change. A diverse network of organizations at the state and federal levels, including advocates, organizers, and litigators, is mobilizing to upend the damage gerrymandering has done to our democracy and to restore power back to the people. **Open Society Policy Center** Director of U.S. Special Initiatives and Partnerships **Bill Vandenberg** will lead a discussion with **Blueprint North Carolina** Executive Director **Erin Dale Byrd**, **Redistricting Reform Project at the New Venture Fund** consultant **Cathy Duvall**, and **FairDistricts Now** Chief Executive Officer and General Counsel **Ellen Friedin** that will explore successful past efforts to create fairer, more representative districts in Florida, current opportunities to mobilize communities to support reform in North Carolina, key redistricting cases that could have dramatic impact on redistricting nationwide, how community organizing, litigation, and election strategies can mutually reinforce one another, and how funders can support ongoing and burgeoning work on redistricting before 2021.

3:30 – 4:30 p.m.

Partner-Organized Caucus Meetings

**The Next Big Short [Oceans I & II]**

*Hosted by Arca Foundation, Paul Egerman, Leah Hunt-Hendrix, CWA, AFT, and the Wallace Global Fund*

With great humor, “The Big Short” tells the story of some of the “outsiders and weirdos” that uncovered fraud and predation in the housing market and those who successfully bet against the country’s largest and most powerful banks. In its manic drive to tell a good story, however, the film hopscoches over some of the most acute ways in which financialization continues to drive growing inequality. Ten million families lost their homes. African Americans and Latinos lost close to 70% of their household wealth. Communities from Detroit to Puerto Rico make headlines as the impacts of extreme austerity hit real people each day. Meanwhile, big bank executives and investors were made whole, the top 25 Hedge Fund financiers have more wealth than every Kindergarten teacher in America combined, the policy debate is still overwhelmingly influenced by industry donors and lobbyists and virtually no bankers have gone to jail. Join representatives from Americans for **Financial Reform** Executive Director **Lisa Donner**, **Center for Popular Democracy** Wall Street Accountability Campaign Coordinator **Maurice Weeks**, **Working Families Party** National Board Member **Amisha Patel**, and a former Wall Street executive, **Patriotic Millionaires for Fiscal Strength** Chairman **Morris Pearl**, to discuss the politics and economics of inequality, the strategies for moving forward the next round of reform, and the inspiring campaigns led by communities of color that challenge inequality and financialization.

**California’s Marijuana Initiative: Everything You Need to Know [Wilshire I]**

*Hosted by JK Irwin Foundation, Suzanne and Jim Gollin, David Friedman, Steve Silberstein, Valerie Tarico, and Michael Vachon*

Californians will vote this November on the Adult Use of Marijuana Act – a ballot initiative to legalize, regulate and tax marijuana. If it passes, this initiative will transform the national dialogue about reforming marijuana laws, not just because of California’s size and significance in American culture and politics but also because it breaks new ground in undoing the harms of past policies. DA Foundation Representative **Marsha Rosenbaum** will lead a discussion with **Drug Policy Alliance (DPA)** Executive Director **Ethan Nadelmann**, DPA Senior Director of Legal Affairs **Tamar Todd**, DPA California Policy Manager **Armando Gudino**, and **Ballot Initiative Strategy Center** California Director **Cristina Uribe**.

**New Digital Strategies for Mobilizing the New American Majority [Wilshire II]**

*Hosted by Sandor and Faye Straus, Rampa Hormel, John Schwartz, Quinn Delaney and Wayne Jordan, and Phil and Kate Villers*

Digital organizers, such as MoveOn.org, have seen great success in mobilizing large numbers of progressives to engage in our democracy. But as technology and social media continue to evolve how can we increasingly activate the New American Majority to not only engage in advocacy but also participate in elections? How can we invest in new digital strategies and innovation to mobilize young voters and voters of color in this election cycle? This discussion will include **New Media Ventures** Principal **Julie Menter**, **Citizen Engagement Lab** Co-Founder and Executive Director **Ian Inaba**, **Kairos Fellowship** Co-Founder **Jackie Mahendra**, **18 Million Rising** Chief Technology Officer **Cayden Mak**, and **Blavity** Co-Founder **Aaron Samuels**.

**Supreme Court Vacancy and the Drive to Overturn Citizens United [Wilshire III]**

*Hosted by Patricia Bauman, Debbie Salkind, Fran Rodgers, Proteus Fund, and Marilyn Clements*

Does the Supreme Court vacancy create new opportunities for an alternative doctrine on money in politics? **Brennan Center for Justice** President **Michael Waldman**, **Demos** President **Heather McGhee**, **Free Speech for People** Co-Founder and Board Chair **Jeff Clements**, and **Open Society Foundations** Democracy Fund Program Officer **Sarah Knight** will participate in a discussion about Victory 2021’s court plan, the nominations process, and the pressing questions under consideration in the development of a new litigation and legislative strategy.



5:00 – 7:00 p.m.

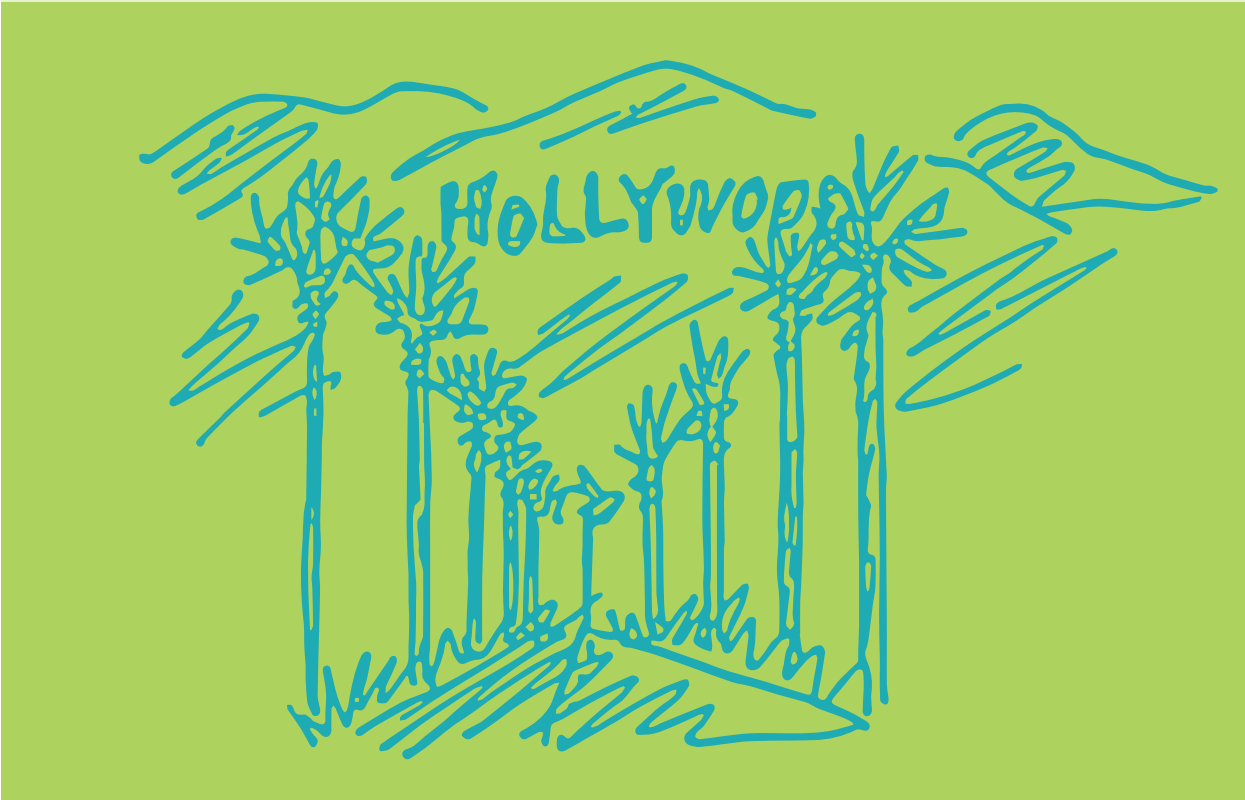
**Intentions Session (Partners and Foundation Subscribers Only) [Wedgewood]**

Join DA Board Chair **John Stocks**, DA President **Gara LaMarche**, and DA Senior Vice President **Robin McQueen** for cocktails and an opportunity to signal your support for DA-recommended organizations and efforts in 2016 and beyond.

7:00 – 9:00 p.m.

**Closing Dinner & Program: Progress on the Air [Starlight]**

Over dinner, **ColorOfChange.org** Executive Director **Rashad Robinson** will lead a discussion with Hollywood actors and directors on how Hollywood has been used to promote progressive ideals, and how it can be utilized more effectively in the future.



9:00 – 11:00 p.m.

**Late-Night Networking [Fig Restaurant]**

## WEDNESDAY, APRIL 13

### WEDNESDAY AT-A-GLANCE

8:00 a.m.	DA Staff Office Opens	[Wilshire IV]
8:00 a.m.	Registration & Shipping Desk Opens	[Wedgewood]
8:15 – 9:15 a.m.	Breakfast Buffet and “Unconference” Discussions	[Starlight]
9:30 – 10:30 a.m.	Partner-Organized Caucus Meetings	
	Contrary to Pundit Opinion, Climate Can Help Use Win in 2016	[Oceans I & II]
	Achieving Economic Justice through Fair Lending	[Wilshire I]
	Breaking Through to Voters: Lessons from Deep Canvassing	[Wilshire II]
	A Latino-Driven Victory: What the Data and Experiments Tell Us	[Wilshire III]
11:00 a.m. – 1:00 p.m.	Site Visit: Brave New Films Studio Tour and Conversation with Martin Sheen	[Off-Site]

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**Breakfast Buffet and “Unconference” Discussions [Starlight]**

Democracy Alliance conferences are unique opportunities for Partners to self-organize around topics of shared interest. This conference features “unconference” time – an opportunity for Partners to host impromptu discussions on topics of their choosing. To sign up to host your own “unconference” discussion, or view the available discussion topics, visit the Registration and Information desk.

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**9:30 – 10:30 a.m.**  
**Partner-Organized Caucus Meetings**

**Contrary to Pundit Opinion, Climate Can Help Us Win in 2016 [Oceans I & II]**

*Hosted by Tom Steyer, Kathleen Welch and Bill Roberts, Rockefeller Family Fund, Ken Grossinger, and Solidago Foundation*

Join this strategic discussion on the evolving politics of climate change, the broad and growing coalition of groups now effectively using the issue as a political tool, and how we have, and must continue to work together to win big in November. Special guests include **NextGen Climate** Political Director **Sky Gallegos**, **League of Conservation Voters** Senior Vice President for Government Affairs **Tiernan Sittenfeld**, **NRDC Action Fund** Executive Director **Kevin Curtis**, **Working America** Political Director **Matt Morrison**, and **DA Climate Fund** Director **Roger Kim**.

**Achieving Economic Justice through Fair Lending [Wilshire I]**

*Hosted by Amalgamated Bank, the Wyss Foundation, Doug Phelps, and the Gill Foundation*

This session will highlight how payday loans and other predatory lending create and perpetuate poverty and increase income and wealth inequality. The new federal Consumer Financial Protection Bureau is enacting historic reforms for payday loans and other lending. Payday lenders and allied groups are spending millions to kill this reform and the Bureau itself. Progressive funders are building a coalition of groups, including the Center for Responsible Lending, Americans for Financial Reform, People’s Action, PICO and others to win the battle over payday lending and reshape financial services for working families. **Wyss Foundation** Program Officer **Matt Hollamby** will facilitate a discussion with Faith and Credit Roundtable Co-Chair and Progressive Baptist Church of New Orleans **Rev. Willie Gable**, **Center for Responsible Lending** Executive Vice President **Keith Corbett**, **PICO** Just Lending Campaign Manager **Molly Fleming**, and **Americans for Financial Reform** Executive Director **Lisa Donner**.

**Breaking Through to Voters: Lessons from Deep Canvassing [Wilshire II]**

*Hosted by Ian Simmons, Josh Kanter, Alida Messinger, and the Arkay Foundation*

This campaign cycle, voters will be inundated with communication. How can face to face conversations cut through the clutter? This panel will discuss learnings from ground-breaking deep canvass tests and provide information that can help practitioners assess the utility of deep canvassing for their own programs. Panelists will include Stanford University Assistant Professor **David Broockman**, Los Angeles LGBT Center Leadership Lab Project Director **Dave Fleischer**, **Working America** Executive Director **Karen Nussbaum**, and Win Minnesota Director **Denise Cardinal**.

**A Latino-Driven Victory: What the Data and Experiments Tell Us [Wilshire III]**

*Hosted by AFL-CIO, NEA, UFCW, and Larry McNeil*

Latinos will be crucial to Democratic victories up and down the ballot in 2016, though too often Latinos are thought as one monolithic bloc. Catalist and the Analyst Institute will present data on Latinos across the battleground states, and explore the various types of activities -- from voter registration to turnout to persuasion -- that are most relevant for the various parts of the Latino community. **Lorena Chambers** will lead a discussion with **Catalist** Chief Client and Marketing Officer **Michael Frias**, who will dive deep into the demographics and political behaviors of Latinos, tracking their participation and Democratic support over time, and **Analyst Institute** Director of Civic Strategy **Daniel Gonzales** who will discuss findings from experiments that focused on increasing Latino participation, and American Majority Project Research Institute Principal and Co-Founder **Lisa Garcia Bedolla**, who will present evidence about how to mobilize Latinos in 2016 and beyond.

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**11:00 a.m. – 1:00 p.m.**

**Site Visit: Brave New Films Studio Tour and Conversation with Martin Sheen [Off-Site]**

*Hosted by Quinn Delaney, Lawrence and Suzanne Hess, and Fran Rodgers*

This year, #OscarsSoWhite trended on social media and once again diversity in media became a focus of discussion across the country. **Brave New Films** has long been a leader in diversity in their social justice media and this year started a Diversity Fellowship program with the help of the Atlantic Foundation. DA conference attendees are invited to a special tour of the Brave New Films studio to learn about how they produce and distribute their work, and to meet the staff who create the content. This session will also feature a conversation with world-renowned Hollywood actor **Martin Sheen** about how media has changed in the past four decades and why this is an important moment for advocacy in media. Bus transportation will be provided from the Fairmont to the studio. The studio is located a short 10-minute drive from LAX. For more information or to RSVP, contact Jim Miller at [jim@bravenewfilms.org](mailto:jim@bravenewfilms.org).

# THURSDAY, APRIL 14

## THURSDAY AT-A-GLANCE

8:30 – 11:00 a.m.

**Social Movements and the 2016 Elections  
(Optional Post-Conference Partner-Organized Meeting)**

[Off-Site]

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**8:30 – 11:00 a.m.**

**Social Movements and the 2016 Elections (Optional Post-Conference Partner-Organized Meeting) [Off-Site]**

*Hosted by LA Café and Solidaire at the Home of Heather Thomas and Skip Brittenham*

This offsite event will feature a conversation about social movements in the context of the 2016 election and a launch party for #Movement2016 with special guests including DA Black Civic Engagement Fund Director Cietta Kiandoli and DA Youth Engagement Fund Director Austin Belali. For more information or to RSVP, contact Billy Wimsatt at [billywimsatt@gmail.com](mailto:billywimsatt@gmail.com).