

AGENDA

DEMOCRACY ALLIANCE SPRING 2015 CONFERENCE

HONORING THE PAST, SHAPING THE FUTURE

APRIL 12 - 15 • FOUR SEASONS HOTEL • SAN FRANCISCO



SUNDAY, APRIL 12

- 11:00 a.m. Registration & Information Desk Opens [Muir Suite Lobby]
- 12:00 – 3:00 p.m. Committee on States (COS) Meeting [Yerba Buena] (COS Members Only)
- 3:00 – 5:00 p.m. Democracy Alliance (DA) Board of Directors Meeting [Stinson Suite] (DA Board Members Only)
- 6:00 – 7:30 p.m. Welcome Cocktails & Introduction of New Partners [Veranda Lobby] (Partners & Foundation Subscribers Only)
- 7:30 – 9:00 p.m. Welcome Dinner with Remarks by Democratic Leader Nancy Pelosi [Veranda] (Partners & Foundation Subscribers Only)
- 9:00 – 11:00 p.m. Late-Night Networking [MKT Restaurant]

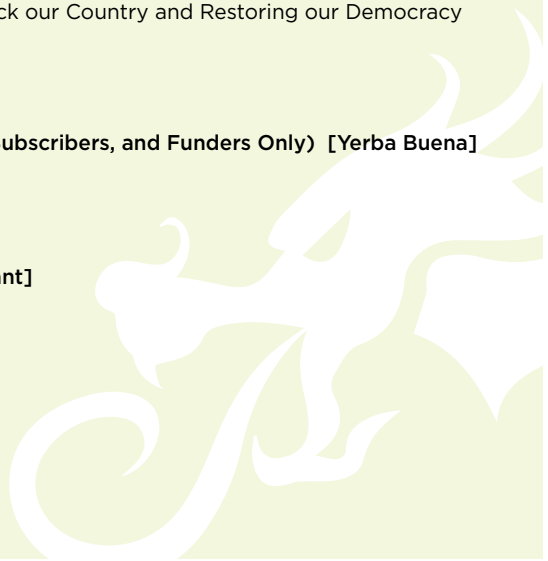
MONDAY, APRIL 13

- 8:00 a.m. Registration & Information Desk Opens [Muir Suite Lobby]
- 8:00 – 9:00 a.m. Breakfast Buffet Open [Veranda Lobby] (Partners & Foundation Subscribers Only)
- 9:00 – 11:00 a.m. DA Partner Forum: The DA’s 2020 Vision for the Future [Veranda] (Partners & Foundation Subscribers Only)
- 12:00 – 2:00 p.m. Lunch Discussion: Women and the DA’s 2020 Vision [Veranda]
- 2:15 – 3:15 p.m. Partner-Organized Caucus Meetings
 - Building an Effective Climate Movement from the Ground Up [Yerba Buena A]
 - California Caucus [Stinson Suite]
 - Capitalizing on the Moment: Moving 5 Million Undocumented Immigrants Out of the Shadows [Yerba Buena B]
- 3:45 – 5:45 p.m. The Electoral Arms Race: What’s Next for DA Donors? [Veranda]
- 5:45 – 6:45 p.m. Cocktail Reception and Book Signing [Veranda Lobby]
- 6:45 – 7:15 p.m. Loading of Buses / Travel to 2020 Vision Dinners [Lower Lobby]
- 7:15 – 9:00 p.m. 2020 Vision Dinners [Off-Site]
- 9:00 – 11:00 p.m. Late-Night Networking [MKT Restaurant]



TUESDAY, APRIL 14

- 8:00 a.m.** **Registration & Information Desk Opens [Muir Suite Lobby]**
- 8:00 – 9:45 a.m.** **Breakfast Buffet Open [Yerba Buena Lobby]**
- 8:15 – 9:15 a.m.** **Partner-Organized Caucus Meetings**
 - The Women Effect: How Can We Accelerate the Journey to Gender Equity – Part One [Yerba Buena A]
 - Patriotic Millionaires [Stinson Suite]
 - LeadingGreen: Shifting the Politics of Climate Change [Yerba Buena B]
- 9:30 – 10:45 a.m.** **Breakfast Discussion: Winning in the States [Veranda]**
- 11:15 a.m. – 12:15 p.m.** **Winning in the States Workshops**
 - Challenge States: [Yerba Buena A]
 - Growth States: [Yerba Buena B]
 - Governing States: [Stinson Suite]
- 12:15 – 1:45 p.m.** **Lunch Discussion: All Change is Cultural [Veranda]**
- 1:45 – 2:00 p.m.** **Remarks by California Attorney General Kamala Harris [Veranda]**
- 2:15 – 3:15 p.m.** **Partner-Organized Caucus Meetings [Stinson Suite]**
 - New Media Ventures: Progressive Tech and Media Showcase [Yerba Buena A]
 - Good Jobs for All: A Progressive Vision and Strategy [Yerba Buena B]
- 3:30 – 4:30 p.m.** **Partner-Organized Caucus Meetings**
 - The Politics of Shared Prosperity: Why a Bold Economic Agenda is Key to Winning [Yerba Buena B]
 - The Women Effect: How Can We Accelerate the Journey to Gender Equity – Part Two [Yerba Buena A]
 - Democracy Under Siege: Taking Back our Country and Restoring our Democracy [Stinson]
- 4:30 – 5:30 p.m.** **Afternoon Break**
- 5:30 – 7:00 p.m.** **Partner Forum (Partners, Foundation Subscribers, and Funders Only) [Yerba Buena]**
- 6:00 – 7:00 p.m.** **Cocktail Reception [Veranda Foyer]**
- 7:00 – 9:00 p.m.** **Dinner: DA@10 [Veranda]**
- 9:00 – 11:00 p.m.** **Late-Night Networking [MKT Restaurant]**





WEDNESDAY, APRIL 15

- 8:00 a.m.** **Registration & Information Desk Open**
- 8:00 – 9:00 a.m.** **Breakfast Buffet Open**
- 8:30 a.m. – 9:30 a.m.** **Partner-Organized Caucus Meetings**
We are Stronger Together! [Veranda]
- 9:45 – 10:45 a.m.** **Partner-Organized Caucus Meetings**
Criminal Justice Reform: Crucial to a Democracy Agenda [Yerba Buena A]
The Workers' Lab: Innovating the Future of Worker Organization [Yerba Buena B]
- 11:00 a.m. – 12:00 p.m.** **Partner-Organized Caucus Meetings**
The Inclusive Democracy Project: Transforming the Money in Politics & Election Reform Fields by Strengthening Connections to Movements for Racial & Economic Justice [Yerba Buena A]
- 11:00 a.m. – 2:00 p.m.** **Partner-Organized Off-Site Activities**
Marijuana Politics: Times They are a Changin'

 - 11:00 a.m. – 12:30 p.m.** **Tour of SPARC**
Meet in the Four Seasons Upper Lobby
 - 12:30 p.m. – 2:00 p.m.** **Lunch with Ethan Nadelmann and Lt. Gov. Gavin Newsom**
Meet at MKT Restaurant at the Four Seasons
- 1:00 – 6:00 p.m.** **Fight for \$15: Sticking Together for Jobs that Boost the Economy**

 - 12:30 p.m.** **Transportation to the Pre-Action Gathering**
Meet in the Upper Lobby of the Four Seasons
 - 1:00 – 2:30 p.m.** **Pre-Action Gathering**
University Lutheran Chapel of Berkeley
 - 2:30 – 4:30 p.m.** **Fight for \$15 Rally**
Sproul Plaza
 - 4:30 – 6:00 p.m.** **Fight for \$15 March**



SUNDAY AT-A-GLANCE

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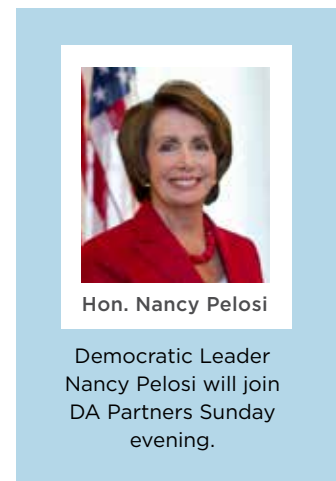
3:00 – 5:00 p.m.
Democracy Alliance (DA) Board of Directors Meeting [Stinson Suite] (DA Board Members Only)

6:00 – 7:30 p.m.
Welcome Cocktails & Introduction of New Partners [Veranda Lobby] (Partners & Foundation Subscribers Only)

DA Partners and Foundation Subscribers are invited to join DA Board Chair **John Stocks** and Membership Committee Chair **Jim Gollin** for a special reception welcoming new Partners to the DA and everyone to San Francisco.

7:30 – 9:00 p.m.
Welcome Dinner with Remarks by Democratic Leader Nancy Pelosi [Veranda] (Partners & Foundation Subscribers Only)

9:00 – 11:00 p.m.
Late-Night Networking [MKT Restaurant]





MONDAY AT-A-GLANCE

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KATE CLINTON
Author, activist, stand-up
humorist and
conference emcee.

We are excited to be joined by Kate Clinton who will expertly emcee the conference while inserting her own unique brand of progressive comedy into the day’s program.

MONDAY DETAILS

8:00 a.m.
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8:00 – 9:00 a.m.
Breakfast Buffet Open
(Partners & Foundation Subscribers Only) [Veranda Lobby]

9:00 – 11:00 a.m.

DA Partner Forum: The DA’s 2020 Vision for the Future [Veranda]
(Partners & Foundation Subscribers Only)

Last year in Chicago, we embarked upon a “2020 Vision” process, which has now led to a new portfolio of investment recommendations for the next five years. In this opening session, DA Board Chair **John Stocks**, DA President **Gara LaMarche**, and other members of the Board and 2020 Vision Committee will outline our strategy for working together to win in the states with a New American Majority that will reform our democracy, build a fair and robust economy, and protect our environment for future generations.



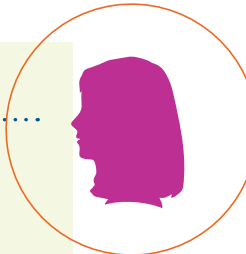
John Stocks



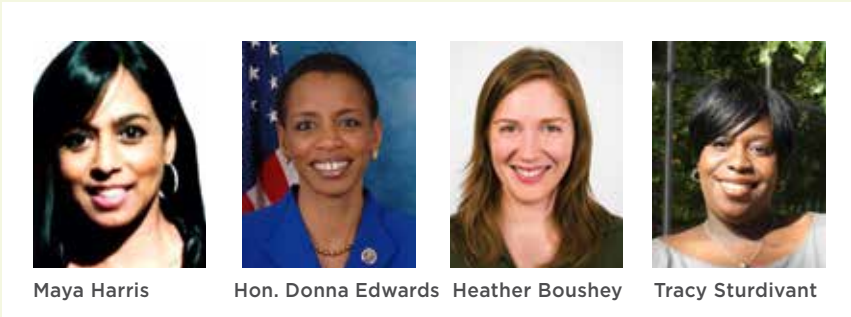
Gara LaMarche

12:00 – 2:00 p.m.

Lunch Discussion: Women and the DA’s 2020 Vision [Veranda]



Women are key to an enduring progressive future. And yet, too often, women are viewed in purely political terms – as a voting bloc for Democratic candidates. **Center for American Progress** Senior Fellow and Harvard Law School Visiting Scholar **Maya Harris** will lead a discussion with Representative **Donna Edwards** (MD-4), **Washington Center for Equitable Growth** Executive Director and Center for American Progress Senior Fellow **Heather Boushey**, and **Make it Work** Co-Founder **Tracy Sturdivant** that examines what a women-focused economic, democratic, and climate agenda would look like – how we can strengthen women’s leadership, build a policy agenda that comprehensively addresses women’s lived experiences, and put this agenda at the center of our 2020 Vision?



Maya Harris

Hon. Donna Edwards

Heather Boushey

Tracy Sturdivant



AGENDA

2:15 – 3:15 p.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



Building an Effective Climate Movement from the Ground Up [Yerba Buena A]

Hosted by the Arca Foundation, Farhad Ebrahimi, the Rockefeller Family Fund, Tom Steyer, and the Solidago Foundation

This caucus will discuss the potential development of state-based coalitions of diverse organizations with deep community connections—such as those representing Latinos, African Americans, working families, and faith-based institutions—to work together to move climate and transition agendas, while changing the politics of the issue in the respective states. The coalitions will work in concert to create a national narrative and momentum, and onramps for public participation. Also, the current New York experiment will be discussed. Harvard University Professor **Theda Skocpol** will frame the challenge and value of this approach. **Guillermo Quinteros**, of the **Solidago Foundation**, and **Lee Wasserman** of the **Rockefeller Family Fund**, will provide state and operational details.

California Caucus [Stinson Suite]

Hosted by Alan Davis, Quinn Delaney and Wayne Jordan, Lawrence and Suzanne Hess, Molly Munger and Steve English, Susan Sandler and Steve Phillips, SEIU, Faye and Sandor Straus, and UFCW

California can lead the nation in progressive policies if our elected officials follow our electorate's policy preferences. However, a lack of aligned progressive investment allows businesses to prevent those wins at the state and local level through their bipartisan investments in Republicans and Democrats alike. Come hear how aligned donor, labor, and foundation investments in efforts like **CA BISC**, **CA Voices for Progress**, **Local Progress**, **CA Calls**, regional 501(c)(3)/501(c)(4) tables, as well as donor/labor/foundation strategy groups to move the stage legislature left, build women's power, make voting easier, and reduce the role of money in politics are making progressive wins possible at the state and local levels.

Capitalizing on the Moment: Moving 5 Million Undocumented Immigrants Out of the Shadows [Yerba Buena B]

Hosted by Jim Gollin, Connie and Jonathan Heller, NEA, Open Society Foundations, Susan Sandler and Steve Phillips, SEIU, Solidago Foundation, and Anonymous Partner

Because Congress hasn't, President Obama is taking action to reform our nation's immigration system. If implemented successfully, the two cornerstone programs will allow five million undocumented immigrants temporary relief from deportation and permission to work lawfully in the U.S., thereby improving the lives of individuals and families and strengthening communities across the country. The President's program will also likely be pivotal in motivating Latino and Asian voters and defining the debate between the parties in 2016 and beyond. This caucus will provide context and strategy surrounding the program, analysis of the importance of successful implementation, and the financial and other resources that are needed to maximize the potential of the program. Former Obama administration special advisor **Angela Kelley** will provide an insider's view on the White House strategy. **Center for Community Change** Executive Director **Deepak Bhargava** will explain why this moment is so important in defining the trajectory of the immigrant rights movement for the future. **Coalition for Humane Immigrant Rights of Los Angeles** Executive Director **Angelica Salas** will provide on-the-ground perspective from the most critical area of the country. **Open Society Foundations** Director of U.S. Programs **Ken Zimmerman** will moderate.



3:45 – 5:45 p.m.

The Electoral Arms Race: What's Next for DA Donors? [Veranda]

The Koch Brothers and their allies recently vowed to spend almost \$900 million on 2016 election contests. While progressive donors will almost certainly be outspent by this onslaught, we'll probably break our own records as well. But how can we use this moment as a wake-up call to change our politics, and use our money strategically while keeping our eye on the ultimate goal of moving away from the dominance of money in our political system? **Media Matters for America** Founder and Chairman and **American Bridge 21st Century** Founder **David Brock** will first lead us through an examination of the numbers and trends. Then, DA Managing Director **Julie Kohler** will lead a discussion with DA Partner, **Friends of Democracy** Co-Founder, and **Roosevelt Institute** Senior Fellow **Jonathon Soros**; DA Partner Advisor and **Free Speech for People** Chair **Jeff Clements**; and **Demos** President **Heather McGhee** on the strategies we can all use to reverse the erosion of our democracy.



David Brock



Julie Kohler



Jonathon Soros



Jeff Clements



Heather McGhee

5:45 – 6:45 p.m.

Cocktail Reception and Book Signing [Veranda Lobby]

Join fellow attendees for cocktails and a book signing with some of our authors in attendance including **Ai-Jen Poo**, author of *The Age of Dignity: Preparing for the Elder Boom in a Changing America*, and **American Constitution Society** President and **Demos** Senior Fellow **Caroline Frederickson**, author of the soon to be published *Under the Bus: How Working Women are Being Run Over*.





AGENDA

6:45 – 7:15 p.m.

Loading of Buses / Travel to 2020 Vision Dinners

7:15 – 9:00 p.m.

2020 VISION DINNERS

Over a series of dinners hosted by DA Board Members and local DA Partners in their homes or in private dining rooms of the city's premier restaurants, attendees will get to know the leaders of organizations included in the new investment strategy in relaxed settings through discussions on some of the most critical issues facing the nation. See the end of this agenda for a list of dinner options. To sign up for your preferred dinner, contact Owen Hooks Davis at odavis@democracyalliance.org





TUESDAY AT-A-GLANCE

8:00 a.m.	Registration & Information Desk Opens [Muir Suite Lobby]
8:00 – 9:45 a.m.	Breakfast Buffet Open [Yerba Buena Lobby]
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TUESDAY DETAILS

8:00 a.m.
Registration & Information Desk Opens [Muir Suite Lobby]



8:00 – 9:45 a.m.

Breakfast Buffet Open [Yerba Buena Lobby]

8:15 – 9:15 a.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



The Women Effect: How Can We Accelerate the Journey to Gender Equity – Part One [Yerba Buena A]

Hosted by Marcy Carsey, Quinn Delaney and Wayne Jordan, Connie Heller, Leah Hunt-Hendrix, the Rockefeller Family Fund, Fran Rodgers, Shelley Rubin, Susan Sandler and Steve Phillips, Valerie Tarico, the Wyss Foundation, and Anonymous Partner

Achieving true equality for women is a critical strategy to advancing broader progressive change in the economy and in our democracy. In this two-part caucus, we will share innovative and successful models to address this need, and engage in interactive discussions with an emerging community of DA Partners and other funds committed to reducing women’s poverty, increasing political power, and creating a level playing field in the workplace. We encourage all interested to attend both sessions. This first session will report back on the findings of DA Partner-led efforts to identify immediate opportunities and longer-term strategies to achieve gender equity in the U.S., which included a forum at Harvard University last month entitled, “The Women Effect.” We will outline urgent opportunities at the state level for concrete wins around a set of policies that will ensure economic equality for women and families. We will also discuss long-term strategies that aim to address the intractable barriers to equality, an area where there is currently a vacuum of solutions. This set of activities is spearheaded by **Fran Rodgers, Lisa Guide** of the **Rockefeller Family Fund**, and **Anna Fink** of the **Wyss Foundation**. We hope to begin to create a solid community within the DA of Partners committed to women’s equality as a priority of the work we do together.

Patriotic Millionaires [Stinson Suite]

Hosted by Alan Davis, David Desjardins, Gail Furman, Arnold Hiatt, Art Lipson and Rochelle Kaplan, Steve Silberstein, Phil Villers, and Joe Zimlich

Join the Patriotic Millionaires for a lively discussion and brainstorm around their new campaign to aggressively confront the vicious cycle of political and economic inequality. From Jon Stewart’s The Daily Show to PBS’ The Newshour, the “PMs” have generated hundreds of millions of dollars of media attention. Their new campaign seeks to double the group’s media impact and to connect their powerful “air war” with the muscle of grassroots activism. Join Board Chair **Morris Pearl**, Chief Strategist **Erica Payne**, Board Member **Chuck Collins**, and Director of Outreach **Gene Haigh** to learn more.

LeadingGreen: Shifting the Politics of Climate Change [Yerba Buena B]

Hosted by Anne Bartley and Larry McNeil, Patricia Bauman, Arnold Hiatt, Rampa Hormel, Bill Roberts, Tom Steyer, Dan Tishman, Lynde Uihlein, and Kathleen Welch

LeadingGreen is a new alliance between the **League of Conservation Voters (LCV)** and the **National Resources Defense Council Action Fund (NRDC)** aimed at building the political power of the climate movement. Join NRDC President **Rhea Suh** and LCV President **Gene Karpinski** for a discussion about climate politics and how LeadingGreen is working with a growing network of powerful donor advocates to build political influence, hold policymakers accountable, and help elect leaders who will fight for climate policies.

9:30 - 10:45 a.m.

Breakfast Discussion: Winning in the States [Veranda]

The Right has made enormous gains at the state level in recent years. Nothing is more central to a progressive future than reversing this trend and winning back power in state houses nationwide. That is why the DA's 2020 Vision investment strategy calls for a bold and sustained investment in state-based infrastructure in the key states that hold the key to both moving a progressive agenda at the state-level, and taking advantage of demographic shifts caused by the New American Majority, to also grow progressive power at the federal level. Using Minnesota and North Carolina as case studies, DA Partner Advisor **Cristina Uribe** will lead a discussion exploring how to make progressive change at the state level through electoral strategies, organizing, legislation, and ballot initiatives featuring **Ballot Initiatives Strategy Center** Executive Director **Justine Sarver**, **State Innovation Exchange** Executive Director **Nick Rathod**, **WIN Minnesota** Executive Director **Denise Cardinal**, **Take Action Minnesota** Executive Director **Dan McGrath**, and DA Partner **Adam Abram**. DA Partner and **AFSCME** President **Lee Saunders** and Representative **Keith Ellison** (MN-5) will help frame what is at stake and what we must do.



Cristina Uribe



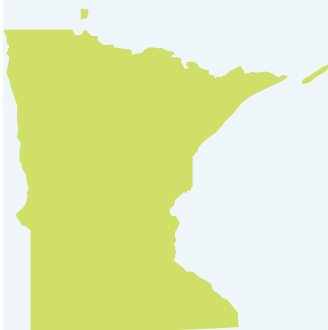
Justine Sarver



Nick Rathod



Denise Cardinal



Dan McGrath



Adam Abram



Lee Saunders



Hon. Keith Ellison

11:15 a.m. – 12:15 p.m.

Winning in the States Workshops

Following the plenary, attendees are invited to participate in smaller-group discussions on the strategies needed, lessons learned, infrastructure necessary, and challenges ahead in moving a progressive agenda with a particular focus on the states that are part of the DA’s 2020 Vision strategy in:

Challenge States: [Yerba Buena A]

Florida Alliance Executive Director **Carlos Odio** will lead a discussion on states that are essential to restoring progressive power at both the state and federal levels (including Florida, New Mexico, North Carolina, Ohio, Pennsylvania, and Wisconsin).

Growth States: [Yerba Buena B]

Texas Future Project Executive Director **Tory Gavito** will lead a discussion on states that, due to demographic shifts, are trending more progressive over time, but are currently still out of reach (including Arizona, Georgia, and Texas).

Governing States: [Stinson Suite]

Progressive Era Project Director and DA Partner Advisor **Ludovic Blain** will lead a discussion on states with progressive majorities that can be harnessed to pass progressive policies and serve as a model for other states or a progressive federal administration (including California, Colorado, Minnesota, and Oregon).



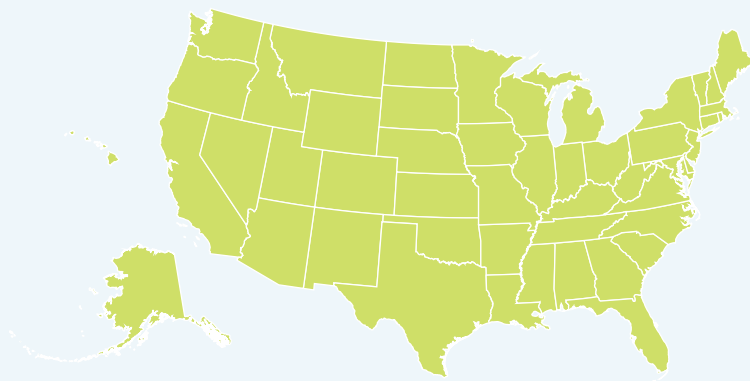
Carlos Odio



Tory Gavito



Ludovic Blain





AGENDA

12:15 – 1:45 p.m.

Lunch Discussion: All Change is Cultural [Veranda]

Artists play a critical role in enacting social and political change. Working with activists and communities across the country, artists are uniquely positioned to reframe social challenges, reach new audiences, and propose novel solutions. As we consider our 2020 Vision and look ahead to the 2016 elections and beyond, this lunch discussion will present case studies of artists working in a variety of disciplines in multiple areas including addressing inequality, reforming our broken immigration system, and protecting our environment – to demonstrate art’s potential to affect change across community, political, and economic lines. **Citizen Engagement Lab’s** Culture Lab Director **Tracy Van Slyke** will facilitate a discussion with a panel of artists including **CultureStrike** Director **Favianna Rodriguez**, **Mary Mattingly**, and **Brett Cook**.



Tracy Van Slyke



Favianna Rodriguez



Mary Mattingly



Brett Cook

1:45 – 2:00 p.m.

Remarks by California Attorney General Kamala Harris [Veranda]

California Attorney General **Kamala Harris** will join us at the conclusion of lunch.



Hon. Kamala Harris



2:15 – 3:15 p.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



The Fight to Bring Health Security to 4 Million Low-Income Workers [Stinson Suite]

Hosted by Paul Egerman, Jonathan Heller, Joan Huffer, Arnold Hiatt, Fran and Charles Rodgers, Phil and Kate Villers, the Wyss Foundation, and SEIU

4 million low-income adults are caught in a “coverage gap” because 22 states refuse federal dollars set aside to expand Medicaid. Denying coverage to these low-wage workers is a priority for Koch-brothers-backed groups, who aggressively campaign against it. Backed up by Community Catalyst and other national advocacy organizations, “Close the Gap” state campaigns are countering these conservative forces to win health security for the working poor. **Community Catalyst’s** “Close the Gap” Campaign Manager **Katherine Howitt**, **Montana Women Vote** Executive Director **Sarah Howell**, and the **Wyss Foundation’s** **Matt Hollamby** will provide insight and lead a discussion about the opposing states, progress to date, and successful on-the-ground campaign strategies that also build progressive state infrastructure.

New Media Ventures: Progressive Tech and Media Showcase [Yerba Buena A]

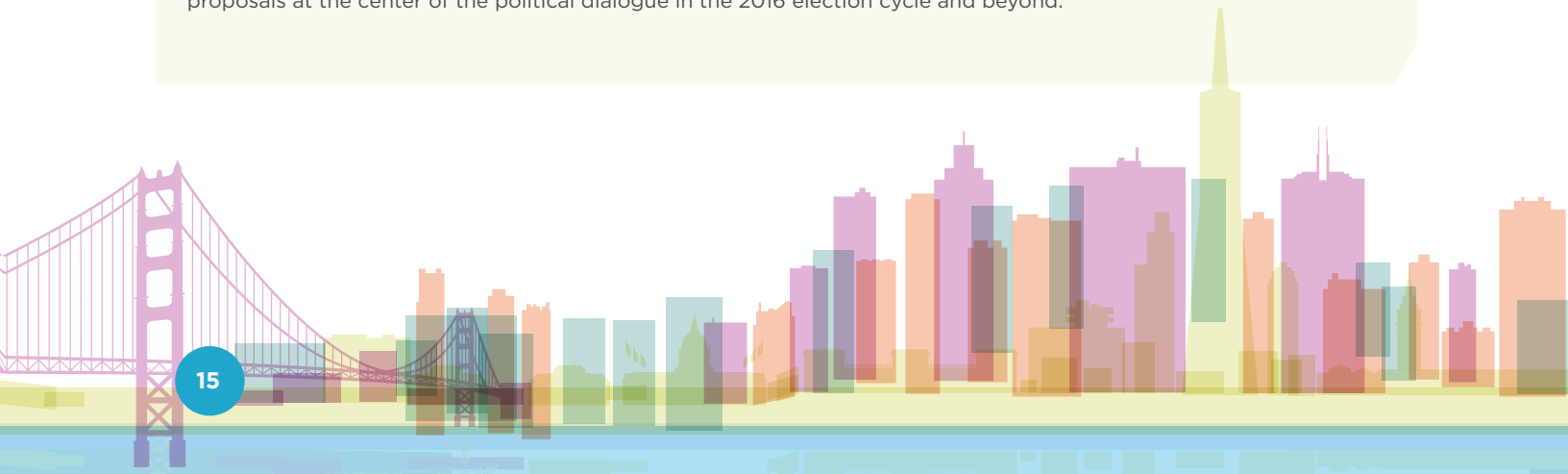
Hosted by Wayne Jordan, Fran Rodgers, John Schwartz, Faye and Sandor Straus, and Joe Zimlich

Technology and new media are having a huge, disruptive impact on politics, but finding the next big thing is hard. To make this easier, **New Media Ventures** (NMV) scours the country to find the best, most innovative progressive startups and introduces them to DA Partners and other interested investors. NMV helped get startups like SumOfUs and Upworthy off the ground. Come hear short pitches from the very best it has found, including startups funded by its Innovation Fund, a groundbreaking seed fund for progressive startups. Specifically, you will hear from the founders of **Daily Kos**, **Frakture**, **ToSomeone**, and **EdgeFlip**. You’ll also have the chance to meet the network of DA Partners and angel investors who are making it all happen and NMV Director **Christie George**.

Good Jobs for All: A Progressive Vision and Strategy [Yerba Buena B]

Hosted by Patricia Bauman, CWA, Quinn Delaney and Wayne Jordan, Jim Gollin, Jonathan and Connie Heller, Leah Hunt-Hendrix, Shelley and Donald Rubin, Susan Sandler and Steve Phillips, SEIU, UFCW, Kate and Phil Villers, and Anonymous Partner

Progressives need a bold vision and strategy to address the crises of inequality and poverty that leave one third of the country without enough to make ends meet. The **Center for Community Change**, the **Center for Popular Democracy**, **Jobs with Justice**, **Leadership Conference on Civil and Human Rights**, and the **Working Families Organization** will launch a major national campaign on April 29th to make work work for America’s families. Coalition leaders will preview a new economic vision paper authored by Columbia Professor Dorian Warren, the results of original public opinion research conducted by Celinda Lake, and their strategies to put transformative proposals at the center of the political dialogue in the 2016 election cycle and beyond.





AGENDA

3:30 – 4:30 p.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



The Politics of Shared Prosperity: Why a Bold Economic Agenda is Key to Winning [Stinson]

Hosted by AFSCME, the AFL-CIO, the Arca Foundation, the Bauman Foundation, Leah Hunt-Hendrix, and Ian Simmons

Are you frustrated by politics built around small measures when our country faces huge problems? Are you tired of conversations about inequality that ignore power? Do you wonder why Elizabeth Warren memes dominate your Facebook feed? Come join us for a discussion of bold and winning strategies to alter the existing economic power structure. Advocates, activists, and economists will unpack the politics behind economic and racial inequality, discuss innovative state and national campaigns to reign in financialization, and introduce policies that advance broad-based wage growth. Hear about key fights in Washington that shift power and state-based economic and racial justice campaigns that effectively challenge powerful corporations. Our discussion, led by **Moveon.org** Executive Director **Anna Galland**, will feature **Economic Policy Institute** President **Larry Mishel**, **Americans for Financial Reform** Executive Director **Lisa Donner**, and **Alliance of Californians for Community Empowerment** Executive Director **Christina Livings**.

The Women Effect: How Can We Accelerate the Journey to Gender Equity – Part Two [Yerba Buena A]

Hosted by Marcy Carsey, Quinn Delaney and Wayne Jordan, Connie Heller, Leah Hunt-Hendrix, the Rockefeller Family Fund, Fran Rodgers, Shelley Rubin, Susan Sandler and Steve Phillips, Valerie Tarico, the Wyss Foundation, and Anonymous Partner

Achieving true equality for women is a critical strategy to advancing broader progressive change in the economy and in our democracy. In this two-part caucus, we will share innovative and successful models to address this need, and engage in interactive discussions with an emerging community of DA Partners and other funds committed to reducing women’s poverty, increasing political power, and creating a level playing field in the workplace. We encourage all interested to attend both sessions. The New American Majority is an increasingly powerful progressive force in the electorate, and women make up 63% of this important and growing demographic. Yet, when it comes to political power, women and people of color remain virtually shut out, as white men still hold 65% of all elected offices down to the county level. This second discussion, led by the **Women Donors Network** and **Groundswell Fund** Executive Director **Vanessa Daniel** will explore what it will take to dismantle the structural barriers that stand in the way of achieving a truly reflective democracy, including the important role of community organizing in elevating new leaders and in holding all leaders accountable to progressive values.

Democracy Under Siege: Taking Back our Country and Restoring our Democracy [Stinson]

Hosted by Patricia Bauman, CWA, Arnold Hiatt, John Koza, Susan Sandler, and Jonathan Soros

Our democracy is under siege on multiple fronts. Big money is drowning our political system after the Supreme Court declared that corporations are people and money is speech. Our core democratic value of “one person, one vote” faces assaults led by restrictive voter registration requirements. Extensive gerrymandering undermines our democracy and we accept that a president could be elected without a majority of the popular vote. Nearly 20 million undocumented workers have no path to citizenship and are prevented from voting. Join progressive leaders to discuss how to build a movement of 50 million to take back our country and restore our democracy.

4:30 – 5:30 p.m.

Afternoon Break

5:30 – 7:00 p.m.

Partner Forum (Partners, Foundation Subscribers, and Funders Only) [Yerba Buena]

Join DA Board Chair **John Stocks** and DA President **Gara LaMarche** for cocktails and an early opportunity to signal your support for DA-recommended organizations and efforts.

6:00 – 7:00 p.m.

Cocktail Reception [Veranda Foyer]

Leaders of Alliance-Recommended organizations and other guests are invited to a cocktail reception hosted by DA Partner Amalgamated Bank.

7:00 – 9:00 p.m.

DINNER: DA@10 [Veranda]

Over dinner, we will celebrate what we've accomplished and how far we have come over the past decade and look towards the challenges of the next decade and beyond. The dinner will feature a discussion led by **Roosevelt Institute** President **Felicia Wong** with former **Center for American Progress** President and presidential advisor **John Podesta**, remarks by **Center for American Progress** President **Neera Tanden**, DA Founder **Rob Stein**, and a special performance by a city institution – the **San Francisco Gay Men's Chorus**.



Felicia Wong



John Podesta



Neera Tanden



Rob Stein

9:00 – 11:00 p.m.

Late-Night Networking [MKT Restaurant]



WEDNESDAY AT-A-GLANCE

- 8:00 a.m.** **Registration & Information Desk Open**
- 8:00 - 9:00 a.m.** **Breakfast Buffet Open**
- 8:30 a.m. - 9:30 a.m.** **Partner-Organized Caucus Meetings**
We are Stronger Together! [Veranda]
- 9:45 - 10:45 a.m.** **Partner-Organized Caucus Meetings**
Criminal Justice Reform: Crucial to a Democracy Agenda [Yerba Buena A]
The Workers' Lab: Innovating the Future of Worker Organization [Yerba Buena B]
- 11:00 a.m. - 12:00 p.m.** **Partner-Organized Caucus Meetings**
The Inclusive Democracy Project: Transforming the Money in Politics & Election Reform Fields by Strengthening Connections to Movements for Racial & Economic Justice [Yerba Buena A]
- 11:00 a.m. - 2:00 p.m.** **Partner-Organized Off-Site Activities**
Marijuana Politics: Times They are a Changin'

 - 11:00 a.m. - 12:30 p.m.** **Tour of SPARC**
Meet in the Four Seasons Upper Lobby
 - 12:30 p.m. - 2:00 p.m.** **Lunch with Ethan Nadelmann and Lt. Gov. Gavin Newsom**
Meet at MKT Restaurant at the Four Seasons
- 1:00 - 6:00 p.m.** **Fight for \$15: Sticking Together for Jobs that Boost the Economy**

 - 12:30 p.m.** **Transportation to the Pre-Action Gathering**
Meet in the Upper Lobby of the Four Seasons
 - 1:00 - 2:30 p.m.** **Pre-Action Gathering**
University Lutheran Chapel of Berkeley
 - 2:30 - 4:30 p.m.** **Fight for \$15 Rally**
Sproul Plaza
 - 4:30 - 6:00 p.m.** **Fight for \$15 March**



WEDNESDAY DETAILS

8:00 a.m.
Registration & Information Desk Open [Muir Suite Lobby]

8:00 - 9:00 a.m.
Breakfast Buffet Open [Veranda]



AGENDA

WEDNESDAY, APRIL 15

8:30 – 9:30 a.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



We are Stronger Together! [Veranda]

Hosted by AFSCME, AFT, Patricia Bauman, Paul Egerman, Jim Gollin, Arnold Hiatt, NEA, Bill Roberts, the Rockefeller Family Fund, SEIU, Tom Steyer, and Kathleen Welch

Research indicates that those constituencies which make up the New American Majority care deeply about the three justices: climate justice, education justice, and economic justice. Join **NextGen** Climate Founder and DA Partner **Tom Steyer**, DA President **Gara LaMarche**, DA Board Chair and **NEA** Executive Director **John Stocks**, DA Board Member and **SEIU** International President **Mary Kay Henry**, and **Advancement Project** Co-Director **Judith Browne Dianis** and other Partners in grappling with the question of how we develop a comprehensive, integrated, and strategic plan to turn those concerned citizens into committed actors for justice. Let's maximize our resources, focus our organizations, and create a compelling narrative that leads to victory in 2016 and beyond!

9:45 – 10:45 a.m..

PARTNER-ORGANIZED CAUCUS MEETINGS



Criminal Justice Reform: Crucial to a Democracy Agenda [Yerba Buena A]

Hosted by Quinn Delaney, Connie Heller, the Proteus Fund, the Solidago Foundation, the Tides Foundation, Emily Tisch Sussman, the Voqal Fund, and Anonymous Partner

We pledge “liberty and justice for all,” but our criminal justice system actively defies those principles. **Equal Justice Initiative** Executive Director **Bryan Stevenson** and **8th Amendment Project** Executive Director **Henderson Hill** contend that serious reconsideration of why and how and upon whom we administer justice – especially its capstone, the death penalty—is vital if we are to advance our society toward economic justice and real democracy.

The Workers’ Lab: Innovating the Future of Worker Organization [Yerba Buena B]

Hosted by AFSCME, Amalgamated Bank, Nick Hanauer, Leah Hunt-Hendrix, and SEIU

Worker economic and political power is essential to our fight for fully inclusive prosperity and democracy. As Right Wing attacks on organized labor increase, so does the urgency to invent the next set of organizations, enterprises, strategies, and tools to build powerful, sustainable, and scalable models of achieving economic justice for U.S. workers. Join **The 8 Factors** Founder **Michael Bush**, **Amalgamated Bank** President and CEO and DA Partner **Keith Mestrich**, **Marguerite Casey Foundation** President and CEO **Luz Vega-Marquis**, and **SEIU** International Vice President and **SEIU 775** President and DA Partner **David Rolf** for a caucus that will introduce **The Workers’ Lab**, a center for accelerating experiments in new forms of worker power.

11:00 a.m. – 12:00 p.m.

PARTNER-ORGANIZED CAUCUS MEETINGS



The Inclusive Democracy Project: Transforming the Money in Politics & Election Reform Fields by Strengthening Connections to Movements for Racial & Economic Justice [Yerba Buena A]

Hosted by Alan Davis, Paul Egerman, Connie Heller, Leah Hunt-Hendrix, Mary Mountcastle, the Proteus Fund, and Anonymous Partner

The outsized influence of money over voters in politics undermines our democracy and impedes reforms that would advance economic and racial equity. Advocates and funders have long agreed that deeper alignment is needed to connect campaigns for structural money in politics reforms with dynamic membership organizations leading campaigns for economic, racial, and gender justice. Join **Demos** President **Heather McGhee**, **Washington Community Action Network** Political Director **Mauricio Ayon**, and **Every Voice** Chief of Staff **Rahna Epting** for a discussion on the resources, vehicles, and interventions necessary for this alignment as well as the lessons we can apply to our shared work to strengthen our democracy.

PARTNER-ORGANIZED OFF-SITE ACTIVITIES

In partnership with local DA Partners, this conference will feature opportunities to get out of the hotel and meet with local activists, including those involved in progressive victories and ongoing national efforts. For more information or to register for either activity, contact Owen Hooks Davis at odavis@democracyalliance.org.

11:00 a.m. – 2:00 p.m.

Marijuana Politics: Times They are a Changin'

Join DA Partners **Jim Gollin** and **Marsha Rosenbaum** for an “only in San Francisco” private tour of the San Francisco Patient and Resource Center (SPARC), the city’s premier cannabis dispensary, to learn more about the rapidly changing world of medical marijuana and see how high-end dispensaries are run. After this unique tour, only one mile from the hotel, participants will return to the Four Seasons for a discussion with **Drug Policy Alliance** Executive Director **Ethan Nadelmann** and California Lt. Governor **Gavin Newsom** about the role marijuana now plays in American politics including how the politics of legalization affects turnout among the New American Majority, brings together new coalitions, and could help turn key races in 2016 and beyond.

11:00 a.m. – 12:30 p.m.

Tour of SPARC

Meet in the Four Seasons Upper Lobby

12:30 p.m. – 2:00 p.m.

Lunch with Ethan Nadelmann and Lt. Gov. Gavin Newsom

Meet at MKT Restaurant at the Four Seasons

WEDNESDAY, APRIL 15

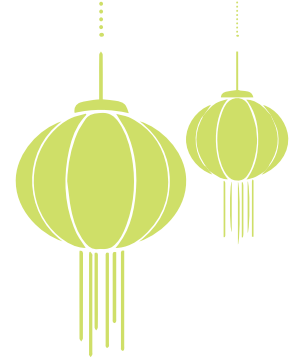
1:00 – 6:00 p.m.

Fight for \$15: Sticking Together for Jobs that Boost the Economy

Meet underpaid fast food workers who are building the movement for a \$15 per hour wage and the right to form unions without retaliation. On April 15th, thousands of fast food workers, cooks, cashiers, Walmart retail employees, airport baggage handlers, passenger service agents, home care workers, and others will stand together in actions nationwide to call for wages that pay people enough to afford their basic needs. Join **SEIU** President and DA Board Member **Mary Kay Henry** for one of or all of a series of activities and learn more about this grassroots movement to raise the wage floor and build a stronger voice for working moms and dads. Transportation will be provided.

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|-------------------------|--|
| 12:30 p.m. | Transportation to the Pre-Action Gathering
Meet in the Upper Lobby of the Four Seasons |
| 1:00 – 2:30 p.m. | Pre-Action Gathering
University Lutheran Chapel of Berkeley |
| 2:30 – 4:30 p.m. | Fight for \$15 Rally
Sproul Plaza |
| 4:30 – 6:00 p.m. | Fight for \$15 March |

MONDAY 2020 VISION DINNERS



**DINNER
1**

Protecting Our State Courts

Hosted by Alan Davis with American Constitution Society and the Piper Fund

Join us over dinner to discuss the critical role state courts play on the issues we are all passionate about. Most state court judges in America are elected, which has allowed the Right to buy judges and drive policy in the areas of criminal law, voting, workers' rights, environmental protections, and others. Although vastly more attention is paid to the U.S. Supreme Court, which decides fewer than 100 cases annually, more than 90 percent of judicial business is handled by state courts with more than 100 million cases arising annually. Please join us to discuss how to initiate reforms to end state court elections, maintain free and impartial state courts, and curb the role of money in corrupting our system of justice.

**DINNER
2**

Building Permanent Progressive Power in the States

Hosted by Anne Bartley and Larry McNeil with America Votes, State Voices, and ProgressNow

Progressive donors have been instrumental in building critical components of state-based infrastructure that coordinates advocacy, engagement, and communications efforts and spreads pointed messages in support of key advocacy campaigns. Yet the power of our work continues to be affected by "boom and bust" funding cycles that prevent us from fully achieving the virtuous cycle of electoral victories and issue organizing. Come hear from movement leaders who will talk about how we are poised to evolve our work to the next level in order to make meaningful progressive gains in the states by 2020.

**DINNER
3**

The Future of Voting Rights

Hosted by Marsha Rosenbaum with Brennan Center for Justice, Advancement Project, Color of Change, and PICO National Network

Voting rights are threatened more directly now than at any time since the 1950's, exacerbating low turnout among underrepresented voters. Although conservative bills designed to restrict voting abound, progressives have launched vigorous campaigns to challenge them—and to enact proactive, "game-changing" reforms that ensure all Americans have access to the ballot box. Come hear from movement leaders on the promising organizing, litigation, advocacy, and messaging strategies that are at the forefront of state and federal campaigns to protect voting rights in the 21st century.

**DINNER
4**

Innovation and Progressive Technology

Hosted by Faye and Sandor Straus with New Media Ventures, Citizen Engagement Lab, Catalist, and New Organizing Institute

Technology has been one of progressives' "asymmetrical advantages" over the past several election cycles, but conservatives are quickly closing the gap. To stay ahead of the game, progressives must continue to find innovative ways to seed and support new data and technology and its applications to organizing, issue advocacy, and electoral campaigns and efforts. We must also begin to think more expansively about what constitutes "innovation," including the role of culture in advancing political and social change. Come hear from movement leaders who are developing, investing in, and nurturing the political technology and ideas we need to maintain our digital advantage.

**DINNER
5**

How is the Democratic Party Spending Your Money?

Hosted by Susan Sandler and Steve Phillips.

What can we do as donors when Democratic committees and candidates are not spending our money well? DA Partners Susan Sandler and Steve Phillips commissioned an audit of Party spending and have consulted dozens of experts on how to make sure political money is effectively spent to take advantage of the New American Majority.

MONDAY 2020 VISION DINNERS



Minimum Wage and Beyond

Hosted by Paul Rudd with Center for Community Change, Economic Policy Institute, Center on Budget and Policy Priorities, National Employment Law Project, and Working America

Progressives have won recent minimum wage increases in 17 states and 18 cities and counties and have won local living wage ordinances in more than 100 cities and counties. This dinner will focus on ongoing minimum wage efforts nationwide as well as the next wave of campaigns to generate robust wage growth and improve working conditions including full employment, working family tax credits, monetary policy, wage theft, fair workweek, earned sick time, childcare, and worker organizing campaigns like fast food and Walmart.



Reining in Wall Street: New Organizing and Policy Proposals to Help Working Families

Hosted by Steve Silberstein and Carina Ryan with Roosevelt Institute, Americans for Financial Reform, and Working Families Party

America is now characterized by an economy in which incomes and life chances for the broad majority have stagnated. No one disputes the corrupting effect of economic growth that only benefits those at the very top of the income and wealth ladders. It doesn't have to be this way. There is important new thinking and policy research about the nature of today's economy, as well as innovative organizing at the federal and state levels that together can alter the rules of the game. The aims include Wall Street accountability, stronger consumer protection regulations, limits to monopoly profits, reductions in the scope and influence of the financial sector, and greater power and assets for working families. Come hear about promising opportunities for real reform through the new Consumer Financial Protection Bureau and how best to reshape the rules, tackling corporate and financial institutions that distort our economy.



Win+: A Comprehensive Leadership System to Build Progressive Political Power

Hosted by Alida Messinger with Progressive Majority and Wellstone Action

In 2014, conservatives gained new levels of dominance in state governments. Their ascendancy—combined with massive representational disparities based on race, ethnicity, gender, and age—highlights the need for greater investment in public and political leadership pipelines. This opportunity is greatest at the state and local level, where we can nurture and support the next generation of progressive talent. Come hear from movement leaders who will talk about how they are building new partnerships to identify, recruit, train, and support the progressive leaders that will win political power, close representational gaps, and move the bold policy agenda we so desperately need.



Engaging the New American Majority

Hosted by Ian Simmons with DA Latino Engagement Fund, DA Youth Engagement Fund, and Black Civic Engagement Fund

The biggest demographic change in this century will be the rise of the New American Majority: a kaleidoscope of Latinos, Blacks, Asians, Native Americans, Pacific Islanders, multiracial Americans, young people, women, and LGBTQ Americans. Although they lack confidence in the political process, movement moments, often led by these communities, have the potential to catalyze turnout and engagement among these core progressive constituencies and fundamentally shift the balance of power in our country. Join the directors of the Black, Latino, and Youth Engagement Funds for an honest conversation on strategies for engaging the New American Majority and broadening this coalition to solidify a permanent progressive majority.

MONDAY 2020 VISION DINNERS



How to Win Progressive Victories in the Roberts Court: ACA, Marriage Equality, and More

Hosted by Open Society Foundations with Constitutional Accountability Center

This year, the U.S. Supreme Court will decide issues of extraordinary importance, including the right to marriage equality and the legality of the Affordable Care Act (yet again). Come hear a behind-the-scenes analysis from the Constitutional Accountability Center (CAC) of the legal and media strategies that give progressives the best shot at winning these cases and more in the Roberts Court. CAC helped win important lower court victories in these cases and, before the Supreme Court, filed an amicus brief on behalf of members of Congress and state legislatures supporting the ACA, and a brief supporting the gay and lesbian couples in the marriage cases.



Supporting State Policy Victories

Hosted by AFSCME with Ballot Initiative Strategy Center and State Innovation Exchange

Although the overall political landscape in states post-2014 is daunting, states also offer tremendous possibility for progressive power-building. Despite the Right's dominance in state legislatures—and ALEC's aggressive role in advancing conservative policy—states have also been the sites for many of the progressive policy gains in recent years, either through legislative action or ballot initiatives. Policy and electoral wins at the state and local level build momentum both within states, in other parts of the country, and federally, as we have seen with minimum wage and marriage equality victories. Come hear from movement leaders whose organizations are working to support progressive state policymaking, by providing a platform for the best legislation to be replicated in a critical mass of states and resources for strategic and well-run ballot initiatives.



Climate Change Action

Hosted by NextGen Climate, Bill Roberts, Rockefeller Family Fund, and Kathleen Welch with Center for Popular Democracy, League of Conservation Voters, National People's Action, and Natural Resources Defense Council Action Fund

The time is now to address the accelerating climate crisis and we need a broad coalition of people across the country to bring their voices and votes to these battles. A focus on state-based capacity building to create a large network of organizers and activists who will fight for climate is an essential ingredient in our strategy. Come hear from movement leaders who will talk about how the issue of climate, and its intersection with economic inequality, will unfold in the states from key elections to the Environmental Protection Agency's "Clean Power Plan" implementation, to moving state and federal policies.



Fixing Democracy First

Hosted by Arnold Hiatt with Issue One

There is widespread agreement that big moneyed interests are contorting our political system—and that we all pay a price when elected officials put the interests of big campaign donors and lobbyists over their constituencies. Yet, despite this shared concern, we have not, to date, been successful in creating a force big enough to win meaningful money-in-politics reform. Come hear about how, by joining forces and strengthening the community of donors and leaders working on this issue, we can popularize the cause of fixing our democracy.

9:00 p.m.

Transportation back to the hotel

9:00 – 11:00 p.m.

Late-Night Networking [MKT Restaurant]