



From: Matt Steuerwalt [mailto:matt@insightstrategicpartners.com]
Sent: Monday, June 05, 2017 7:53 PM
To: Lee Bodner <lee@newventurefund.org>; Chris Davis <chris.davis@gov.wa.gov>
Subject: Re: Climate stuff

Chris,

Lee runs the nonprofit described below. He's a college friend of Jenna and a very good post college friend of mine. It's entirely possible you would have met him in some other context. [He's offering some assistance, see below.](#)

Lee, Chris is Governor Inslee's policy advisor for all things climate and one of the architects of this 10 (and counting) state climate alliance. In addition to being a former colleague he's also a good friend who you may well have met before. He's also jammed up on all this so give him a minute to dig out.

Cheers,

Sent from my iPhone

On Jun 5, 2017, at 2:40 PM, Lee Bodner <lee@newventurefund.org> wrote:

Matt:

I'd love to be connected to the governor's climate guy.

Relevant background on New Venture Fund:

- We're a \$350 million/year 501c3 that serves as a platform to 200+ projects. About 30% of our work is on the environment.
- We help donors, individuals and governments quickly mobilize resources to get projects up and running quickly (we can hire staff, and have deep advocacy expertise, for example) and we facilitate multi-stakeholder coalitions.

On climate, along with our partners at Arabella Advisors:

- We're currently the fiscal sponsor of the We Mean Business coalition – a \$40 million effort to bring business leaders into the conversation around climate policy. We Mean Business is one of the organizers of <http://wearestillin.com/>
- We're also the fiscal sponsor of Mission 2020, which is Christiana Figueres's post-Paris project.
- We manage the philanthropy for a Midwest funder that supported efforts to ensure vulnerable populations had strong representation in both country-level planning and the negotiations in Paris. Since then, we've supported implementation of the Paris targets by funding work to develop 100 percent clean energy plans in nearly 50 countries most vulnerable to climate change.
- We have been the lead consultant on the divest-invest campaign, a global effort to encourage individuals and foundations to divest from fossil fuel stocks and invest in clean energy alternatives.



From: [Lee Bodner](#)
To: [Davis Chris \(GOV\)](#)
Date: Jun 21, 2017 at 2:28 PM
Subject: RE: information from New Venture Fund and Arabella Advisorsall,
AttachmentList: 4

Thanks, Chris.

The note didn't go into much depth on fundraising. I wanted to make sure that two ways we could support the Alliance's work are clear.

1. As the memo indicates, we have a number of donors (on the NVF side) and clients (on the Arabella side) who we expect to be interested in your work. We would certainly facilitate introductions to these funders as you needed them.
2. We also have relationships with fundraising consultants who have deep experience on international climate work. We can help you source these consultants as necessary.

In these ways, we could make sure that you are connected both within and beyond our network to help marshal the resources you need to make this successful.

Warm regards,
Lee

From: Davis, Chris (GOV) [mailto:chris.davis@gov.wa.gov]
Sent: Wednesday, June 21, 2017 2:11 PM
To: Lee Bodner <lee@newventurefund.org>
Subject: RE: information from New Venture Fund and Arabella Advisors

Thanks Lee – I'll bring this to the exec group this week. We'll be in touch – impressive stuff. Appreciated.

CHRIS DAVIS
 Senior Advisor – Energy and Carbon Markets | Office of Governor Jay Inslee
 Desk: 360-902-0490 | Cell: 360-972-5693
www.governor.wa.gov | chris.davis@gov.wa.gov



From: Lee Bodner [mailto:lee@newventurefund.org]
Sent: Thursday, June 15, 2017 7:13 PM
To: Davis, Chris (GOV) <chris.davis@gov.wa.gov>
Cc: 'Bruce Boyd (Bruce@arabellaadvisors.com)' <Bruce@arabellaadvisors.com>; 'Ryan Strode (ryan@arabellaadvisors.com)' <ryan@arabellaadvisors.com>
Subject: information from New Venture Fund and Arabella Advisors

Chris:

I'm attaching a memo which outlines ways that the New Venture Fund and Arabella Advisors might support you and the other governors' offices with the US Climate Alliance, and some background on our work. I'm also copying my colleagues Bruce Boyd and Ryan Strode from Arabella. They lead our collective work on climate policy and advocacy.

We're happy to provide more information and get more specific on anything that we've included here, or just talk through your approach with you.

Let me know what's most helpful.

Warm regards,
Lee

Lee Bodner
 President
 New Venture Fund

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 Washington, DC 20036

lee@newventurefund.org
 202-595-1068 (direct)
 301-379-4200 (mobile)
www.newventurefund.org

947331.msg



From: [Lee Bodner](#)
To: [Davis Chris \(GOV\)](#)
Date: Jul 3, 2017 at 10:42 AM
Subject: RE: information from New Venture Fund and Arabella Advisors
AttachmentList: 4

Hi Chris:

Just wanted to circle back, see where you guys are, and see how we might be helpful here.

Let me know.

Warm regards,
Lee

From: Davis, Chris (GOV) [mailto:chris.davis@gov.wa.gov]
Sent: Wednesday, June 21, 2017 2:11 PM
To: Lee Bodner <lee@newventurefund.org>
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Senior Advisor – Energy and Carbon Markets | Office of Governor Jay Inslee
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From: Ricketts, Sam (GOV)
To: [Davis, Chris \(GOV\)x](#)
Date: Jun 21, 2017, 2:08 PM
Subject: RE: information from New Venture Fund and Arabella Advisors 施与祐崧
AttachmentList: 4

I know some Arabella Advisors folks... good group

From: Davis, Chris (GOV)
Sent: Wednesday, June 21, 2017 2:07 PM
To: Aimee Barnes; Alexander Cochran; Ricketts, Sam (GOV)
Subject: FW: information from New Venture Fund and Arabella Advisors

Another support offer

CHRIS DAVIS

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Let me know what's most helpful.

Warm regards,
Lee



newventurefund

Memorandum

To: Chris Davis, Office of Governor Inslee
From: Lee Bodner, New Venture Fund; Bruce Boyd, Arabella Advisors
Date: June 15, 2017
RE: Support for the U.S. Climate Alliance

Dear Chris,

It was a pleasure to learn more about your exciting work to launch and grow the U.S Climate Alliance. The Alliance has an opportunity to send a strong signal to global leaders, markets, and policymakers that the United States remains committed to the spirit and goals of the U.N. Paris Agreement. Responding to this urgent need will require strong facilitation to drive action towards this commitment, building partnerships across the states and leaders in the private sector and rapidly mobilizing resources to support the Alliance's goals. The New Venture Fund (NVF) and Arabella Advisors would be thrilled to partner with you to quickly and efficiently formalize and grow the Alliance.

Together the New Venture Fund and its consulting partner Arabella Advisors are uniquely positioned to help you quickly secure and deploy resources for the Alliance while making connections to influential climate leaders across a range of sectors working to honor the Paris Agreement. We can draw on a wealth of experience forming and hosting similarly complex new initiatives to help the governors form a secretariat, recruit additional partners, and secure fundraising and communications support for the Alliance. For example, the New Venture Fund helped the [We Mean Business](#) coalition launch a global coalition of thousands of the world's most influential corporations to advocate for a transition to a low carbon economy. As the We Mean Business fiscal sponsor NVF is supporting the executive committee, applying for grants, and managing contracts. NVF is playing a similar role on the [Shine](#) campaign, an ambitious global effort to end energy poverty by 2030 by unlocking new private sector investments. Working in partnership with the United Nation's Sustainable Energy for All initiative, Arabella is recruiting and facilitating the Shine Secretariat—which will include global climate leaders such as Mary Robinson—and helping to devise the campaign's initial strategy.

Arabella's climate team also has the expertise and networks in United States and global climate and energy policy necessary to build strong connections with private sector and civil society leaders. For example, Arabella is working with several climate funders across the United States to advance ambitious clean energy policies at the state and municipal level. We currently manage grants to advance 100 percent clean energy campaigns in key states such as New York, California, Florida, and Washington. We

also supported a post-Paris convening of global climate leaders in partnership with Climate Action Network International to craft country-level plans to meet the goals established in the agreement. We can tap into these relationships and initiatives to help the governors promote and grow the Initiative and advance ambitious new commitments to curb emissions.

The following offers some initial thoughts about how NVF and Arabella can support the U.S. Climate Alliance as you consider the most effective path forward to formalize and grow the Initiative.

SUPPORT FOR THE US CLIMATE ALLIANCE

Over the coming months, NVF and Arabella can provide capacity to help the Alliance build its organizational structure and advance early priorities, convening a secretariat to drive this work while building critical partnerships to grow the initiative. Together we can:

- **Convene and staff a secretariat:** Arabella can coordinate early Alliance partners as you secure additional state commitments, establish a set of principles to guide this work, determine a clear and efficient governance and operating structure, and coordinate with COP leadership. In the long term, NVF can serve as a platform to hire dedicated staff and manage any contractors needed to advance the work.
- **Support the Alliance strategy:** we will work with state leaders to translate commitments made into meaningful action, advancing priorities that will meet the U.S. commitments to emissions reductions in the Paris Agreement.
- **Coordinate outreach to additional states:** Arabella can provide timely support for outreach, helping to manage and track communications, prioritize target states, and connect with in-state partners.
- **Drive outreach to funder and private sector allies:** we will drive outreach to funders and private sector allies who are already mobilizing resources in support of the Paris targets. We will draw on NVF and Arabella's expansive networks with climate funders, corporate leaders, and investors to identify critical partners for the Alliance and support the Secretariat's outreach.
- **Secure and manage critical fundraising and communications support:** NVF can quickly contract with trusted fundraising and communications specialists to support the Secretariat.
- **Provide project hosting and administrative services:** NVF can secure and deploy Alliance resources, rapidly contract with needed experts as needed, and meet all financial reporting and compliance needs.

RELEVANT EXPERIENCE

While NVF and Arabella manage dozens of climate and energy initiatives, the following include a sample of the most relevant:

We Mean Business

Reducing carbon emissions through corporate leadership

We Mean Business is a coalition of leading business networks that share a commitment to spur momentum on climate action. NVF has hosted the multimillion-dollar collaborative since its inception in 2014, helping it to encourage greater low-carbon ambition and leadership in the corporate world and send a message to policy makers. NVF manages contracts, executes a high number of grants, reports complex financials, and manages multi-currency accounts payable. NVF also developed a custom budgeting tool and provides key strategic and operational advice for the We Mean Business project team.

Franciscan Sisters of Mary

Advancing state-level clean energy policy in the United States

Arabella currently manages a \$3M per year grant-making portfolio for a new funder based in the Midwest dedicated to empowering the voices of grassroots and marginalized populations to demand a clean energy future for their communities, both in the United States and abroad. We have a particular emphasis on empowering women, indigenous communities, and young people, ensuring they have an active role in the global climate movement. We funded near-term opportunities in advance of the international climate negotiations in Paris (including supporting youth-led climate initiatives in Kenya, India, and China), and now are coordinating with other climate funders to consider what needs and opportunities exist to grow an equitable climate movement post-Paris. Arabella developed the program strategy, identifies grantees, makes funding recommendations, and executes all grant-making.

The Shine Campaign

Formalizing a new campaign to promote clean energy investments

The New Venture Fund and Arabella helping a group of foundation, investor, NGO, and multi-lateral stakeholders launch the Shine campaign, which aims to secure new private sector commitments to end energy poverty by 2030. The New Venture Fund is hosting the project, providing all financial management, HR, operations, contracting, reporting, and administration services. Arabella is helping to recruit, organize, and facilitate a leadership group that will drive the campaign forward. We have worked with the campaign's steering committee to develop a governance and staffing structure, recruit new partners and funders, and craft an initial strategy for the campaign. We are also working closely with the United Nations' Sustainable Energy for All initiative to ensure the campaign is aligned with both the goals of the U.N. Paris Agreement as well as Sustainable Development Goal 7, which seeks to end energy poverty by 2030 using clean energy.

The Equity and Excellence Commission

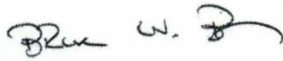
Providing in-depth support and growing a high-profile education initiative

The United States Department of Education approached the New Venture Fund to help it build a coalition of donors to support the research, writing, and publication of a high-profile report on the state of K-12 education in the United States. Five major funders, including Hewlett, Gates, and Kellogg, came together to support the collaborative's mission of providing sufficient support for K-12 public schools so that every child has access to effective teaching and learning opportunities. NVF provided in-depth

project support, facilitating donor communication to ensure that the work addressed their individual and shared priorities and goals, and resolving issues that arose during the many stages of work. We also provided the collaborative's operational structure, including managing finances, contracts, payments, and travel. The collaborative is now in the outreach phase, educating government leaders about the report's findings and policy recommendations. The project proved successful enough that it transitioned into a hosted project at NVF, and might spin off into an independent 501(c)(3) in the future.

We look forward to continuing our discussion about how Arabella can best support the US Climate Alliance going forward. We can develop a detailed scope of work and budget as we develop a more in-depth understanding of the Alliance's needs. Feel free to call with feedback, questions, or concerns.

Sincerely,



Bruce W. Boyd
Principal and Senior Managing Director
Arabella Advisors



Lee Bodner
President
The New Venture Fund

3:45-5:00pm: 2017 Activities/Objectives

- USCA Presence at Upcoming Events
 - Climate Week (event(s), press release(s) on next steps, etc.)
 - Bonn (Governors attending, USCA events, Pavilion, etc.)
- Outputs for 2017
 - Announcements
 - Reports
 - Rapid Response Communications

5:00-6:00pm: USCA Organization

- Support Structure Proposal
- Draft Membership Parameters
- Recruitment

6:00pm: Summary of the Day

- Facilitator

6:30-8:00pm: A Taste of Rhode Island Dinner8:00-10:00pm: Light Up the Night!9:30-11:30: Late Night: The Purple PartyDAY 2: Saturday 15 JulyLocation TBC
 9:00-11:00am: Opportunities for Partnership

- Solicited presentations from several key NGOs/potential partners/states on areas of potential where states may work together toward greater ambition over next 18 - 24 months
 - E.g. energy efficiency, legal, energy standards, social cost of carbon, short-lived climate pollutants, green investment banks, threatened federal initiatives, fuel economy standards, innovative utility regulations, building codes, etc.
- Could include WRI, RMI, MIT, GWU, Georgetown, CalCEF, Schiliro Barnett LLC, New Venture Fund/Arabella, UNF, Michelle Wyman, CAR/TCR, CDP, Minerva Ventures

Preparing for the Extreme: Building Resilient Communities

Rhode Island Convention Center, Topic: Resiliency and Flood Prevention

11:45-1:00pm: Communications

- Solicited presentation on potential communications strategy: products, social media, event horizons, etc.
- Coordination on state-level social media, website, comms calendar for rest of 2017, etc.

2:00-3:00pm: Closing Plenary Introducing the New Chairs Initiative: "Ahead of the Curve"
Providence Convention Center, Speaker: Elon Musk6:00-9:00pm: Ocean State Clambake
Eisenhower House, Newport

Aimee Barnes

Jun 30, 6:09 PM

This is just my running list of offers for help; please add others and then we could hone down on who we actually want to take up on offers or reach out to others whose help we'd like

Reply

Delete

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