

OUR STORY

Arabella Advisors was founded in 2005 to provide strategic guidance for effective philanthropy. Since then, we've evolved into a mission-driven, **Certified B Corporation** that has helped hundreds of clients representing more than \$100 billion in assets increase their philanthropic impact.



Arabella is a team of passionate problem solvers, located in five cities, dedicated to helping clients make a difference on the issues that matter most to them, from climate to women and girls, education, good food, and more. Our people are PhDs and MBAs, thinkers and builders, Peace Corps volunteers and congressional staffers—people who combine issue expertise, business acumen, policy wonkishness, and a passion for mission that can move mountains.

Our clients increasingly recognize that promising ideas with the power to effect deep social change often require up-front capital, rapid prototyping, and a higher tolerance for risk than governments or the market can provide. So they seek out actors and ideas that have the potential to change systems for the better, whether those systems are related to K-12 education, adolescent mental health, conservation, human rights, or something else. And they invest in programs—or, in some cases, help to incubate new initiatives or organizations—that are designed to lead to big, long-term improvements. Not every experiment works, but increased experimentation is moving us all toward scalable solutions that do.

At Arabella, we're inspired by the remarkable growth in the social-impact sector over the last decade, and we think the sector is going to grow even further and faster in the next 10 years. We're motivated daily by the roles we get to play in that growth.

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