FAIR ELECTIONS CENTER

The Fair Elections Center is a national, nonpartisan organization that works to make the processes of voter registration, voting, and election administration as accessible as possible for every American, with a special focus on student and underrepresented voters.

WHY WE INVESTED

Many local election officials struggle to recruit the hundreds of thousands of poll workers needed nationwide on Election Day. Though county and municipal clerks and boards of election want poll workers with the skills to match voting in 21st Century America, they struggle to recruit sufficient numbers of volunteers with the necessary technological and language skills because they lack a streamlined way to share information on what serving as a poll worker entails, what specific needs they have, and how to sign up.

This grant will support the Fair Elections Center in further developing and promoting www.voterpolitics.com—an online platform to help election officials recruit more diverse and technology-savvy poll workers. By broadening and diversifying the pool of poll workers, we hope that a new generation of Election Day volunteers can help ensure that the adoption of new technology does not undermine the efficiency of casting a ballot and that language minority communities receive the assistance they need. More broadly, the project will offer new approaches for local governments to recruit citizens volunteers. These tools may be applied to other areas of civic engagement and local volunteerism.