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Campaigner – Faithful America

POSTED BY KYLE SPONHEIM 11477PC ON JUNE 15, 2015

Faithful America is the largest and fastest-growing online community of Christians putting faith into action for social justice. Our more than 300,000 members are sick of sitting by quietly while Jesus' message of good news is hijacked to serve a hateful political agenda.

We raise our collective voices through rapid-response campaigns that tap the grassroots power of Christians across the nation. And these campaigns consistently make headlines and win real victories -- whether it's persuading MSNBC to stop inviting the hate-mongering Family Research Council to represent the Christian point of view, getting Google to stop supporting the evangelical charity World Vision because of its anti-gay discrimination, or helping force the resignation of a Catholic school president who fired a beloved gay staff member.

If you are appalled by the right's unchristian agenda and yearn for the prophetic role that Christian faith has historically played in progressive social movements, this is the job for you.

What you'll do

As a campaigner, you will work in a fun and fast-paced environment, putting faith into action to counter the religious right and reclaim Christianity as a force for social justice. You will be at the center of the biggest conversations about faith and public life in America, scanning the horizon for new opportunities for Christians to speak out, communicating what is at stake, and mobilizing tens of thousands to raise their voices.

Specific responsibilities will include:

- Research and identify potential campaigns by monitoring news and consulting with allied organizations.

- Draft persuasive emails that effectively motivate our members to take action.

- Use web tools to set up and launch campaigns -- email blasts, petition pages, social media sharing, etc.

- Optimize campaigns to maximize member participation, through basic analysis of response rates and frequent use of A/B testing (subject lines, etc.)

- Work with allies and/or communications consultants to develop earned-media strategies.

- Recruit and train members to organize and lead petition deliveries and other offline press events.

- Interact with members on a regular basis (e.g., provide baseline support, respond to member questions and issues, and handle requests for information)

But remember that this is a startup environment, so you'll undoubtedly be doing a little bit of everything -- whether it's pinch-hitting for the executive director at a key coalition meeting or making a last-minute run to the only copy shop that's still open at midnight the night before an important press event.

Requirements

- You're passionate about defeating the religious right and organizing Christians to work for social and economic justice.

- You can produce powerful, compelling, and brief pieces of writing on a few hours' notice.

- You deeply understand and appreciate the culture and mindset of Christian communities (both protestant and Roman Catholic).

- You thrive on short deadlines, and can juggle multiple projects at once without handholding.

- You're not afraid to learn and use online tools, even if you've never seen them before.

- You're comfortable with a virtual office environment.

We'll be particularly excited about candidates who additionally have:

- Experience in a digital campaigning/online organizing role.
- Fundraising experience.
- Experience working for a startup (nonprofit or otherwise).

- Experience working with the press, or as a journalist.

- Some form of theological education or religious training.

- Experience with HTML/CSS, online advocacy platforms (ActionKit, Salsa, Blue State Digital, NationBuilder, etc.), Microsoft Excel, or SQL databases.
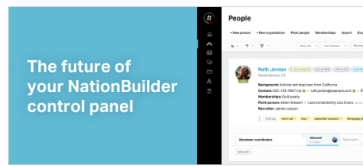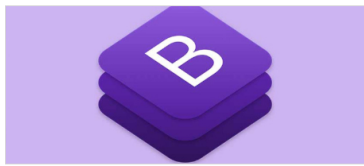
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