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Mindy Finn • 2nd

Co-Founder and Executive Director, Stand Up Republic and
Stand Up Republic Foundation

Washington D.C. Metro Area • See 500+ connections •
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Stand Up Ideas

The George Washington
University

Highlights



2 Mutual Connections

You and Mindy both know Mark Tapscott and Cary Evans, JD, MPP

About

Mindy Finn is a media strategist, an early founder of the digital democracy movement, and specializes in brand marketing, issue advocacy and civic reform. She is battle-tested with fifteen years of experience working with America's most well-known brands including President George W. Bush, Mitt Romney, Google and Twitter ... see more

Articles

2,476 followers

Own Your Power - We Need You

Mindy Finn
Published on LinkedIn

Are you concerned about the state of politics, media and the economy today? I am too. Empowered Women, the non-profit I started, is tapping the incredible talent of innovative women leaders to create a better future. Own Your Power, the national leadership retreat for Empowered Women, will bring together leaders from 1776, Consumer Technology Association, CNN, Democracy Fund, The Federalist, Independent Journal Review, PwC, Thumbtack, TIME's Motto ... see more

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Experience



Co-Founder

Stand Up Ideas

Apr 2017 – Present • 2 yrs 3 mos
Washington D.C. Metro Area

To advance liberty, equality and truth as the cornerstones of democracy and human flourishing in America through leadership development, education and media.



Defusing Disinfo



The Republic At Risk



Executive Director & Co-Founder

Stand Up Republic

Jan 2017 – Present • 2 yrs 6 mos

Building a cross-partisan movement to defend democracy in America through media and civic action.



Founder

Empowered Women

2015 – Present • 4 yrs

Giving voice to a new generation of women shaping policy, culture and community. Women deserve a broad, diverse set of voices participating in the national conversation about what it means to be an empowered woman today.



EmpoweredWomen.org



Founder

Misschief Media

2014 – Present • 5 yrs

High stakes political and public affairs firm that works with leading edge media companies, non-profits and advocacy organizations. Clients have included: Change.org, National Republican Senatorial Committee, Medium, The Democracy Fund and IMGE.



National Advisory Committee

Democracy Fund

Jan 2016 – Jan 2018 • 2 yrs 1 mo

The Democracy Fund invests in organizations working to ensure that our political system is responsive to the public and able to meet the greatest challenges facing our nation.



Candidate for Vice President

Evan McMullin for President

Oct 2016 – Nov 2016 • 2 mos



Senior Advisor & Consultant-in-Residence

IMGE

Feb 2016 – Oct 2016 • 9 mos

Senior Advisor, Digital

People Also Viewed



Evan McMullin • 2nd

Co-Founder and Executive Director at
Stand Up Republic



Jim Barnett • 2nd

Political and Communications
Consulting



Mitt Romney • 3rd

Governor at Republic Candidate for
United States Senate in Massachusetts



Raffi Williams • 2nd

Deputy Assistant Secretary at U.S.
Department of Housing and Urban
Development



Allison Coccia • 2nd

--



Bryant Holloway • 2nd

Political Consultant at Stand Up Ideas



Stephanie Milligan • 2nd

Battleground States Director at Donald
J. Trump for President



Michael Ongstad • 3rd

Communications Director at Stand Up
Republic & Stand Up Ideas



Parker Poling • 2nd

Executive Director at National
Republican Congressional Committee



Jeff Roe • 2nd

Owner, Axiom Strategies

Learn the skills Mindy has



Learn Social Media Monitoring

Viewers: 15,544



Digital Marketing Trends

Viewers: 50,212



Public Relations Foundations: Media Training

Viewers: 39,913

[See more courses](#)



National Republican Senatorial Committee

Mar 2014 – Dec 2014 · 10 mos

Implementing rigorous, evidence-based standards for all targeted Senate campaigns. Initiated and managed the R.E.D.D. project.



Strategic Partnerships

Twitter

2011 – 2013 · 2 yrs

Washington D.C. Metro Area

To give everyone -- voters, campaigns and media -- the power to create and share ideas and information instantly, without barriers.



Co-Founder & Partner

Engage

2008 – 2011 · 3 yrs

Engage is a different kind of political media company: faster, more innovative, and tested at the highest levels of national politics. We help innovative political and public affairs clients seize the high ground in a chaotic new media environment defined by the 24-hour news cycle, social media, and YouTube.

[Show 3 more experiences](#) [Show fewer experiences](#)

Education



The George Washington University

M.S., Political Management

2005 – 2007



Boston University

Bachelor of Arts (B.A.), Journalism

1998 – 2002

Skills & Endorsements

Politics · 91



Endorsed by Stephen Taylor and 28 others who are highly skilled at this

Social Media · 89



Endorsed by Sarah Granger and 7 others who are highly skilled at this

Digital Strategy · 87



Endorsed by Michael Bassik and 3 others who are highly skilled at this

[Show more](#)



Christopher Arterton

Professor Emeritus and
Founding Dean, Graduate
School of Political
Management - George
Washington University

December 7, 2010, Christopher
was a client of Mindy's

Mindy Finn is an exceptionally talented strategist for all forms of digital communications. One of the very few professionals at the leading edge of this expanding new world of persuasive media.



Rich Thau

President and Co-founder at
Engagious

December 3, 2010, Rich worked
with Mindy but at different
companies

Mindy fits into that rare category of people who don't really need a recommendation because everyone seems to know her, like her, and admire her already! She's brilliant, thoughtful, insightful, curious, and dedicated to her clients and company. She understands the possibilities and limitations of emergin... [See more](#)

[Show more](#)

Interests



EVERFI

10,009 followers



IMGE

562 followers



Engage, LLC

363 followers



Party of Yes

189 members



Ryan Holmes

CEO at Hootsuite
1,683,969 followers



Jack Welch

Executive Chairman, The Jack Welch Man...
7,157,806 followers

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Connections to Mindy

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VP Communications & Governme...

Mark Tapscott
Congressional Correspondent at ...

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Charlie Kirk
Charlie: You do the same! Thanks...

Cassie from LinkedIn Pr...
LinkedIn Offer • Thanks fo...

Jess Riegel
Jess Riegel is now a connection.

Cassie from LinkedIn Premium
Thanks for bein...

U.S. Institute of Peace (IJSIP)