



Sunrise Movement
50 F Street NW Suite 700, Washington, DC, 20001
sunrisemovement.org

Position Title: Communications Manager

Reports to: Communications Director

Key Relationships: Campaign Director, Digital Media Manager, Digital Media Coordinator, Organizing Director, Volunteer leaders

Location: Strong preference for DC, New York City, Philadelphia, but flexible for the right fit.

Hours: Full Time

Start date: ASAP (negotiable)

Compensation: Up to \$46,200 annually

Benefits: Sunrise offers a benefits package with 100% paid premiums for health care, dental, and vision. We also offer unlimited paid vacation and sick days, and an annual professional development fund.

Application instructions: Please upload a résumé, cover letter, 2 references, and 2 writing samples [here](#).

Application Timeline: Applications will be accepted for this position until February 15, 2019.

Sunrise Movement is dedicated to stopping climate change and creating millions of good jobs in the process, by building an army of young people to make climate change an urgent priority across America, end the corrupting influence of fossil fuel executives on our politics, and elect leaders who stand up for the health and wellbeing of all people. In November 2018, following our 6-month 75-person electoral organizing fellowship, Sunrise Semester, we launched the campaign for a Green New Deal alongside Alexandria Ocasio-Cortez. In 2019, Sunrise will continue fighting for a Green New Deal while preparing to run a scaled-up Sunrise Semester program in 2020. Sunrise Movement Education Fund (501c3) and Sunrise (501c4) are organizations dedicated to supporting the mobilization and leadership of Sunrise Movement.

Position

Sunrise Movement is hiring for a full-time Communications Manager to help Sunrise reach millions of people through press and media to make climate change an urgent political priority across this country. Sunrise will rely on the Communications Manager to generate press and media content for top news-outlets, field national and international press requests, and invest in the press and media skills of our volunteer leaders to tell the most compelling stories of climate impacts possible. The Communications Manager will support movement leaders to refine local organizing narratives and boost them to influence national politics, while coaching and developing Sunrise's top spokespeople.

Salary

Sunrise believes that all Americans are entitled to a \$15 living wage; our standard salary offer is based on a \$15 base wage, adjusted for cost of living in your home city. We have a formula which incorporates additional salary variables for years of experience, dependents, and medical or student debt, which will be shared with all applicants upon the receipt of application.

Core Responsibilities

Track and manage relationships with the media

- Tracking press hits and monitoring the media landscape.
- Maintaining the Sunrise press lists and working with the Communications Director to plan pitching and interventions in the news cycle.
- Drafting press statements.
- Pitching and coordinating the writing of op-eds and Letters to the Editor.
- Developing relationships with key reporters.

Support Sunrise Spokespeople

- Coaching Sunrise spokespeople to develop their interviewing skills. Coordinating ongoing training for spokespeople and identifying outside trainers to support.
- Regularly updating talking points.
- Supporting local hubs with resources and basic coaching to help them earn media coverage for their work that advances their local campaigns

Managing the day-to-day of the email program

- Managing the email writing and editing team.
- Depending on interests and skills, taking on leadership around email targeting, list cultivation, and strategic planning.

Requirements

- Skilled at persuasion and conveying a clear point using stories, over the phone and in writing.
- Skilled in tracking relationships and news content, demonstrating attention to detail and commitment to routine.
- Ability to prioritize and manage multiple projects simultaneously, meeting frequent deadlines and resolving complex issues and competing needs under pressure.
- Willing to travel nationally 3-5 days a month for meetings with Sunrise staff and journalists.

Bonus Qualifications:

- Familiarity with social media applications and platforms.
- Flexibility around hours (willingness to work some late nights, early mornings, and weekends).

Sunrise and Sunrise Movement Education Fund are Equal Opportunity Employers. We will consider applicants for this position without regard to any category protected by applicable federal, state or local law, including but not limited to: race, color, religion, sex, national origin, age, physical or mental disability, genetic information, veteran status or uniformed service member status. Women, people of color, LGBTQ people, young people, and members of other historically disenfranchised populations are strongly encouraged to apply.

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